

Brand Development and Strategy

Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Brand Manager | \$95,000 | +12% | United States, European Union, India

Marketing Director | \$140,000 | +15% | United Kingdom, Australia, Canada

Product Manager | \$120,000 | +18% | United States, Germany, Singapore

Business Development Manager | \$110,000 | +10% | India, United Arab Emirates, Japan

Digital Strategy Manager | \$100,000 | +20% | United States, European Union, Australia