

Brand Development and Strategy

Projected Demand & Median Salaries Across Leading Global Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Market | Projected Vacancies (2030) | 5-Yr Growth | Median Salary (USD)

United States | 275,000 | +22% | \$105,000

European Union | 200,000 | +18% | \$90,000

United Kingdom | 120,000 | +20% | \$85,000

India | 150,000 | +30% | \$60,000

Asia-Pacific | 300,000 | +25% | \$80,000