

Certificate in Data Analytics with SAS (Part II)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Big Data and Analytics | You can unlock business value by extracting insights from large datasets, leading to better decision-making and improved operational efficiency, as reported by the McKinsey Global Institute | McKinsey Global Institute

Artificial Intelligence and Machine Learning | You can stay ahead of the curve by developing skills in AI and ML, which are increasingly being adopted across industries, according to the World Economic Forum | World Economic Forum

Digital Transformation | You can drive business growth by leveraging data analytics to inform digital transformation strategies, resulting in increased competitiveness and revenue growth, as highlighted by the OECD | OECD