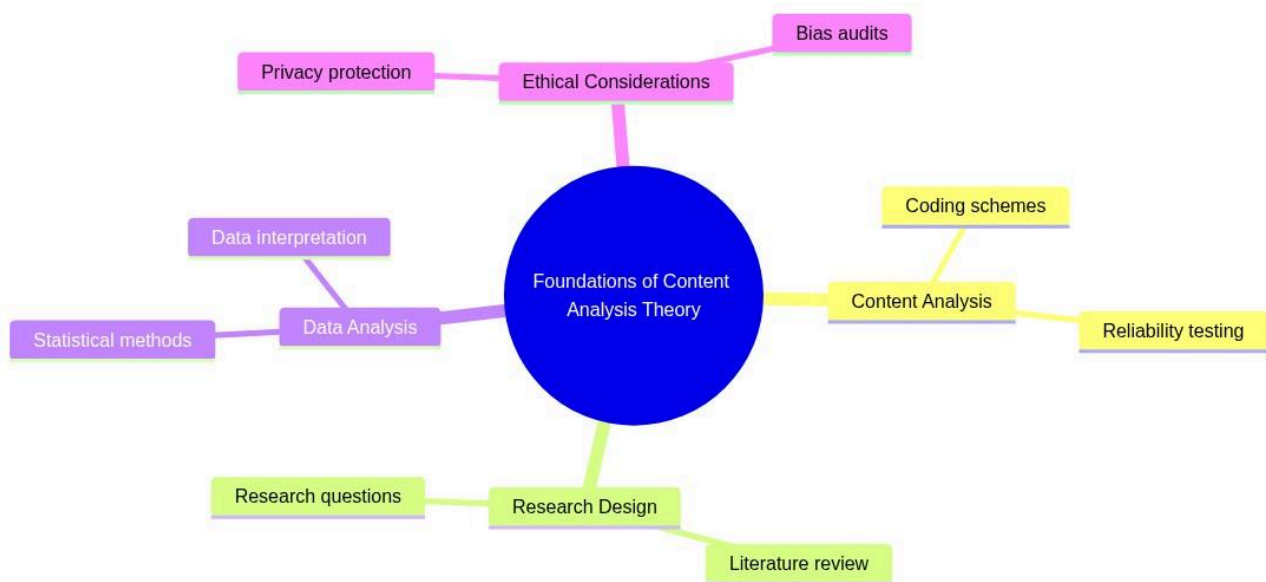


Professional Certificate in Content Analysis Research (Advanced)

# Foundations of Content Analysis Theory



mindmap

root((Foundations of Content Analysis Theory))

Content Analysis

    Coding schemes

    Reliability testing

Research Design

    Literature review

    Research questions

Data Analysis

    Statistical methods

    Data interpretation

Ethical Considerations

    Privacy protection

    Bias audits