

Global Certificate in International Business (Advanced)

# International Market Analysis



mindmap

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root((International Market Analysis))
```

```
Market Analysis
```

```
  Global Markets
```

```
  Economic Trends
```

```
International Business
```

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  Global Trade
```

```
  Market Research
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Marketing Strategy
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  Target Markets
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  Competitor Analysis
```

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Global Markets
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  Cultural Factors
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  Regulatory Risks
```