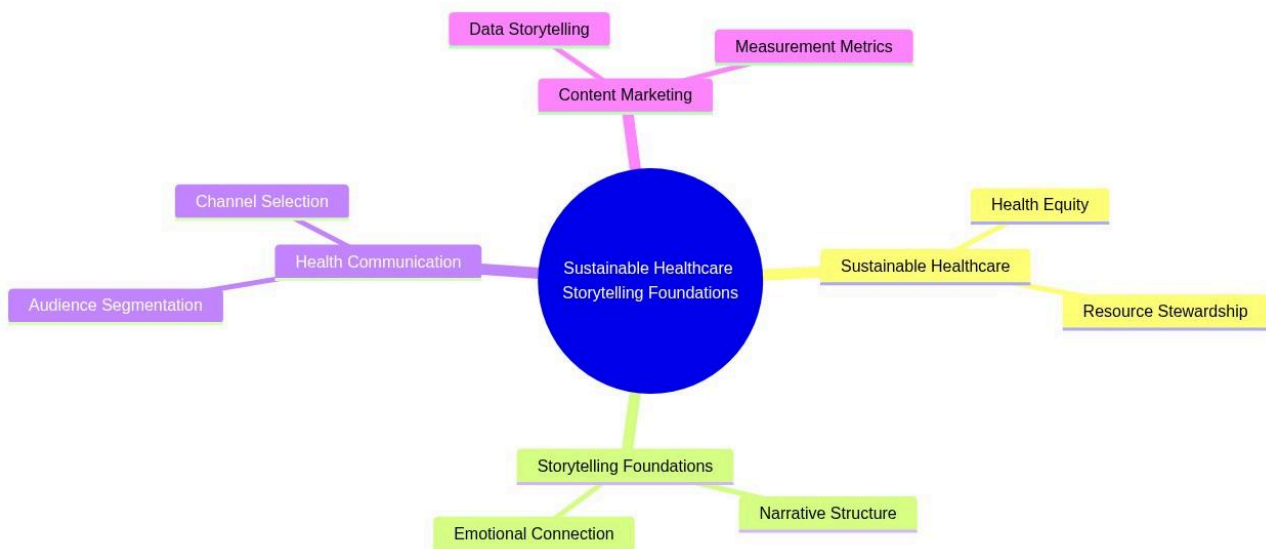


Professional Certificate in Content Marketing for Sustainable Healthcare (Advanced)

# Sustainable Healthcare Storytelling Foundations



mindmap

```

root((Sustainable Healthcare Storytelling Foundations))
  Sustainable Healthcare
    Health Equity
    Resource Stewardship
  Storytelling Foundations
    Narrative Structure
    Emotional Connection
  Health Communication
    Audience Segmentation
    Channel Selection
  Content Marketing
    Data Storytelling
    Measurement Metrics
  
```