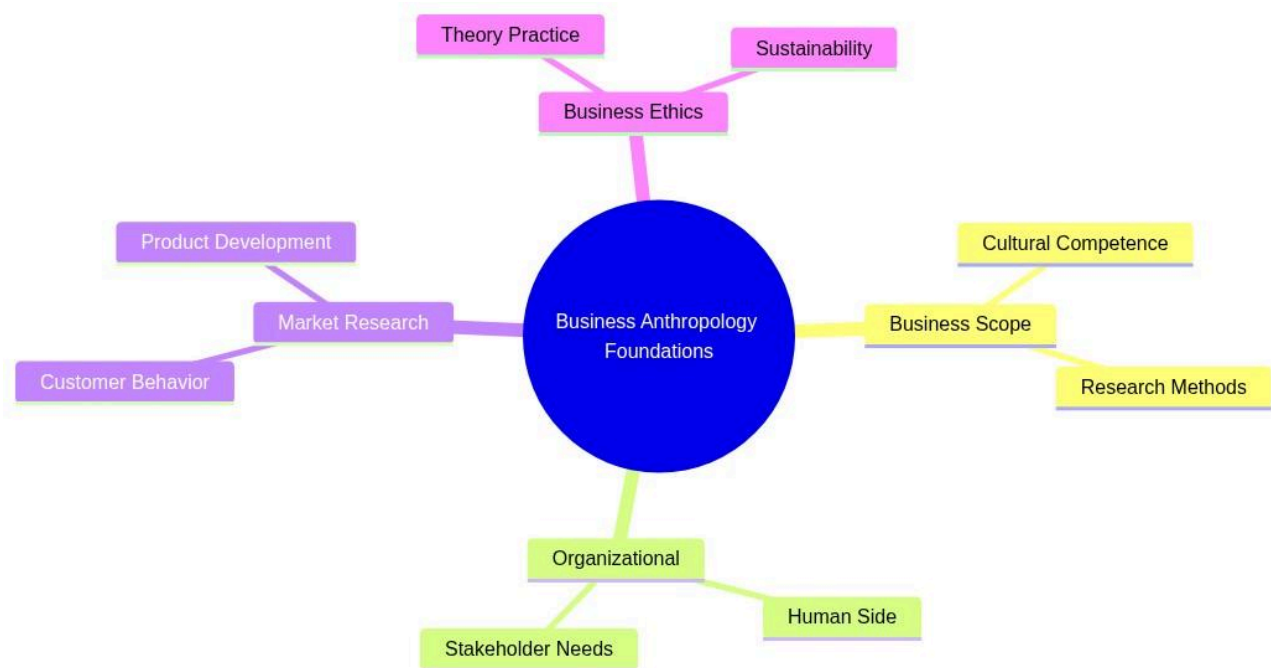


Certificate in Applied Business Anthropology and Artificial Intelligence (Advanced)

Business Anthropology Foundations



mindmap

root((Business Anthropology Foundations))

- Business Scope
 - Cultural Competence
 - Research Methods
- Organizational
 - Human Side
 - Stakeholder Needs
- Market Research
 - Customer Behavior
 - Product Development
- Business Ethics
 - Theory Practice
 - Sustainability