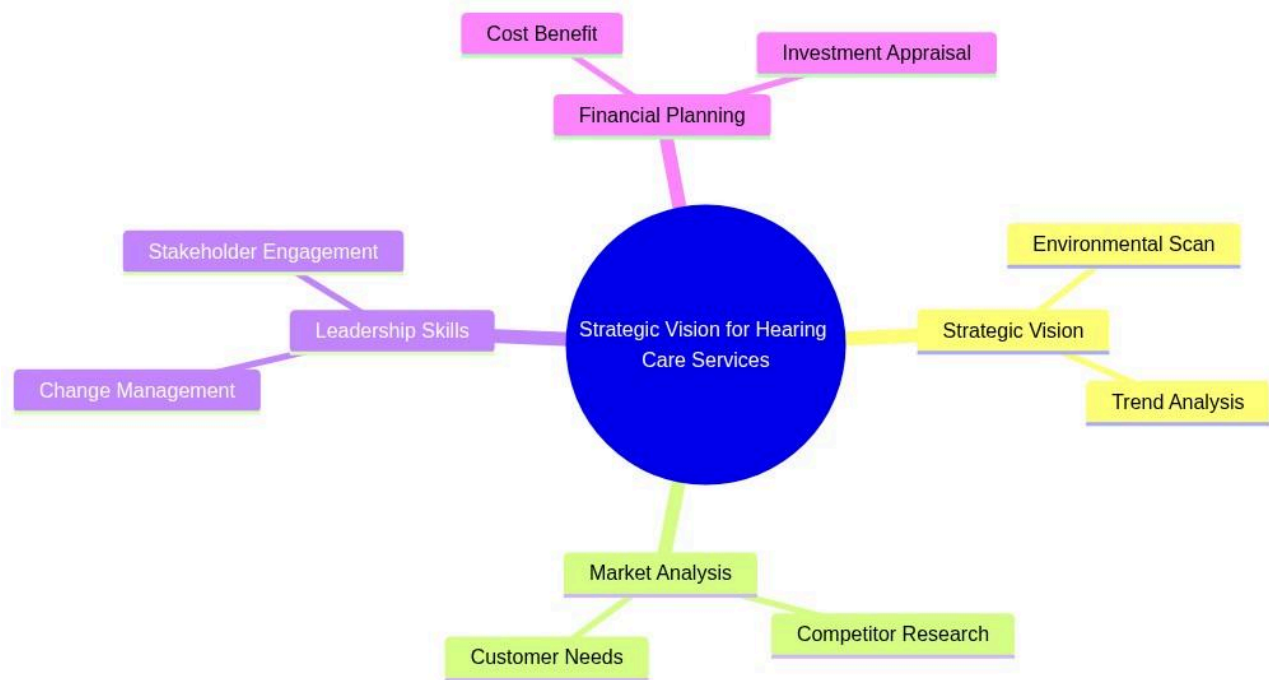


Executive Development Programme in Hearing Aid Service Leadership (Advanced)

# Strategic Vision for Hearing Care Services



mindmap

```

root((Strategic Vision for Hearing Care Services))
    Strategic Vision
        Environmental Scan
        Trend Analysis
    Market Analysis
        Competitor Research
        Customer Needs
    Leadership Skills
        Change Management
        Stakeholder Engagement
    Financial Planning
        Cost Benefit
        Investment Appraisal
    
```