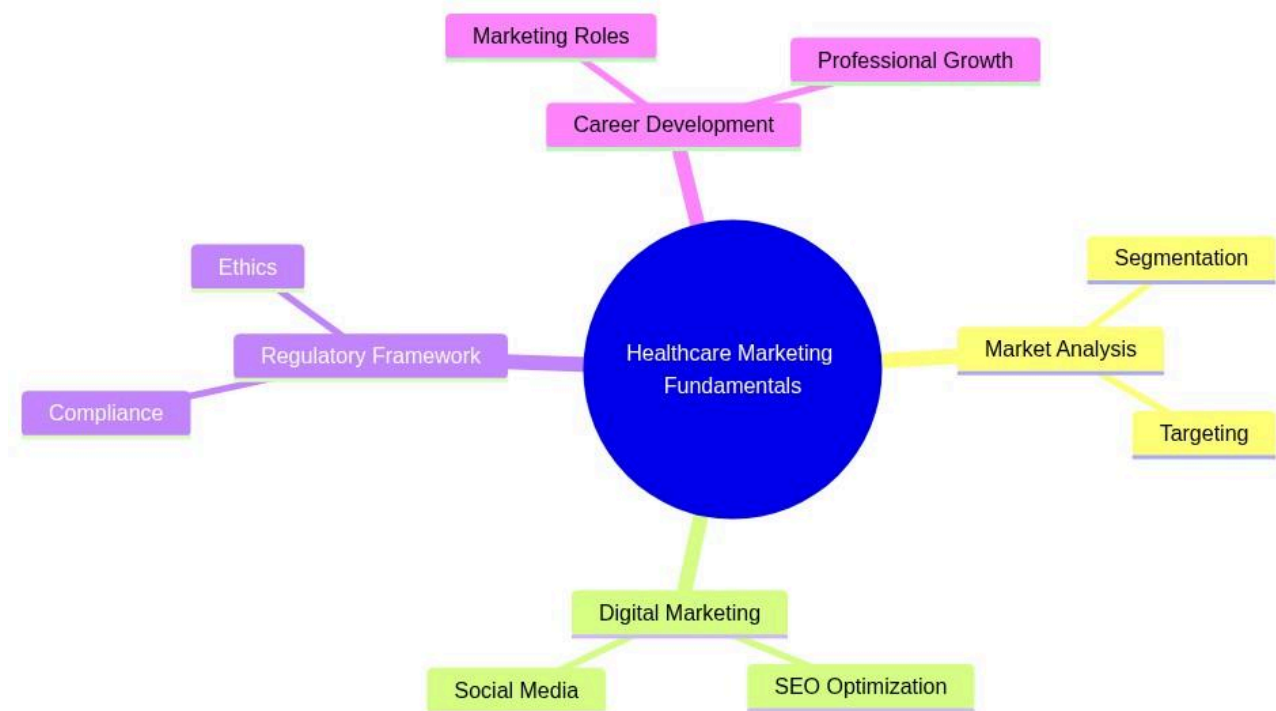


Professional Certificate in Healthcare Marketing

Healthcare Marketing Fundamentals



mindmap

root((Healthcare Marketing Fundamentals))

Market Analysis

Segmentation

Targeting

Digital Marketing

SEO Optimization

Social Media

Regulatory Framework

Compliance

Ethics

Career Development

Marketing Roles

Professional Growth