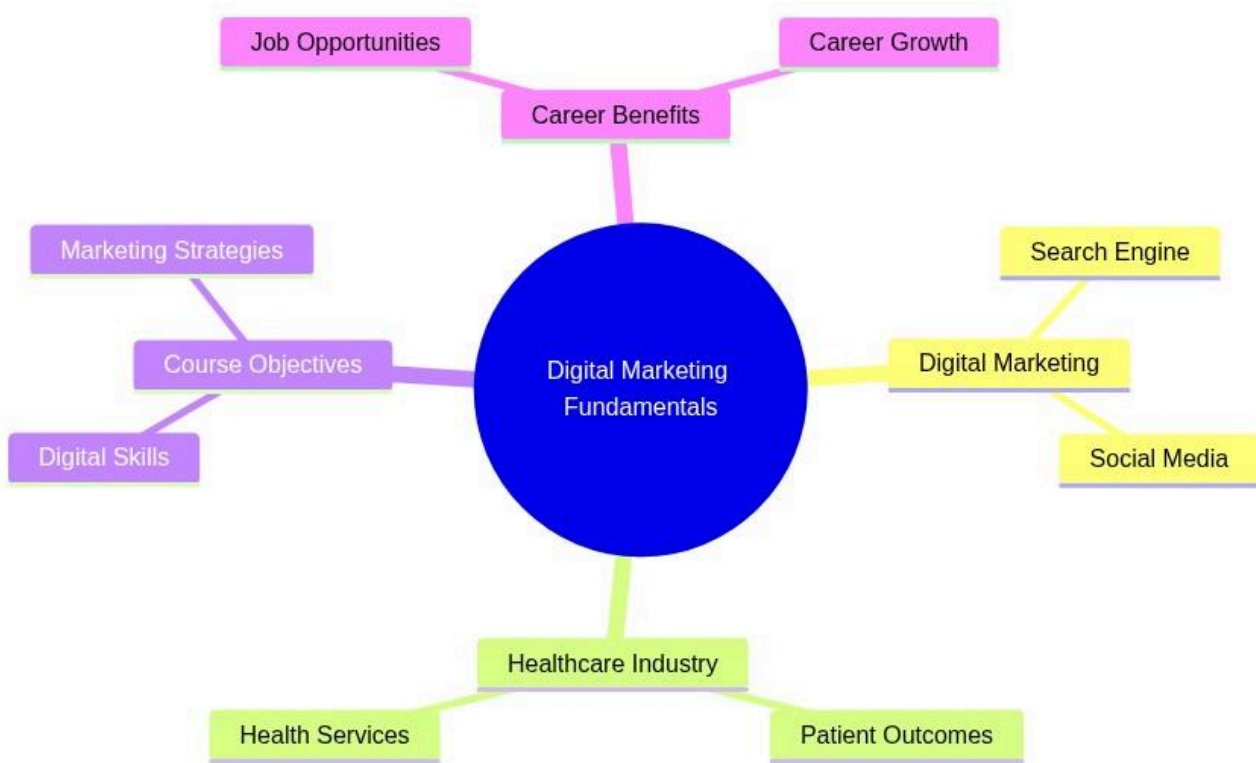


Professional Certificate in Digital Marketing for Healthcare (Advanced)

Digital Marketing Fundamentals



mindmap

```

    root((Digital Marketing Fundamentals))
      Digital Marketing
        Search Engine
        Social Media
      Healthcare Industry
        Patient Outcomes
        Health Services
      Course Objectives
        Digital Skills
        Marketing Strategies
      Career Benefits
        Job Opportunities
        Career Growth
  
```