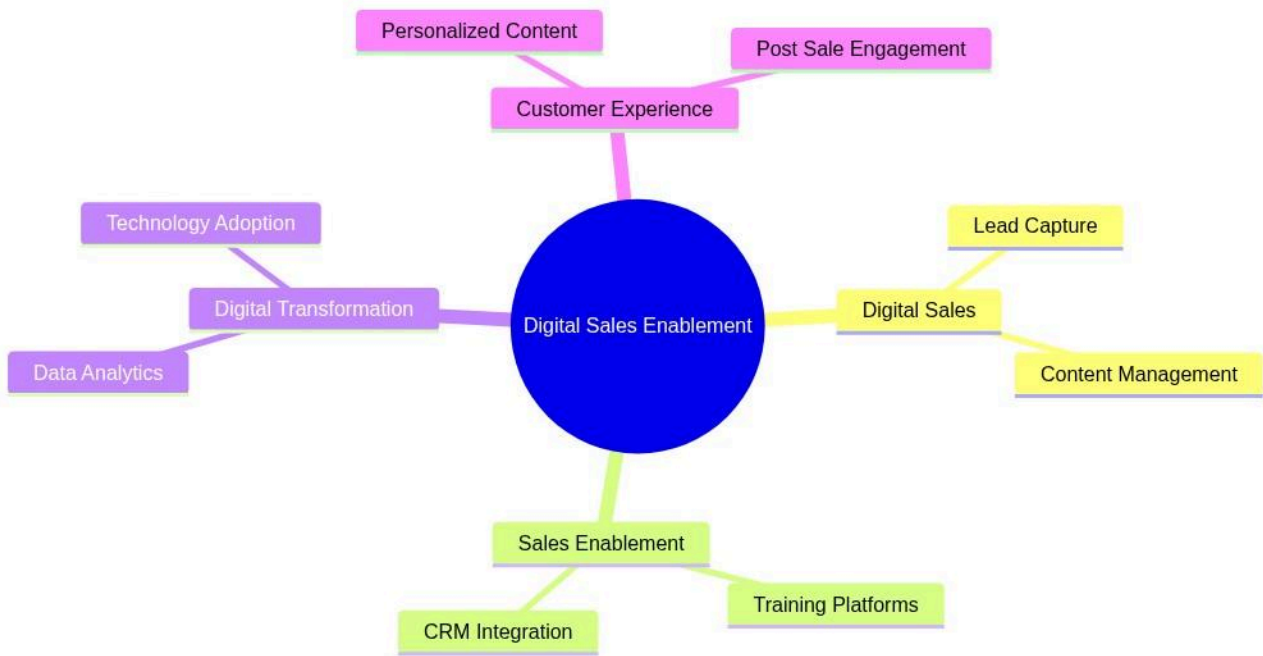


Digital Transformation for Car Retail

Digital Sales Enablement



mindmap

```

root((Digital Sales Enablement))
  Digital Sales
    Lead Capture
    Content Management
  Sales Enablement
    Training Platforms
    CRM Integration
  Digital Transformation
    Data Analytics
    Technology Adoption
  Customer Experience
    Personalized Content
    Post Sale Engagement
    
```