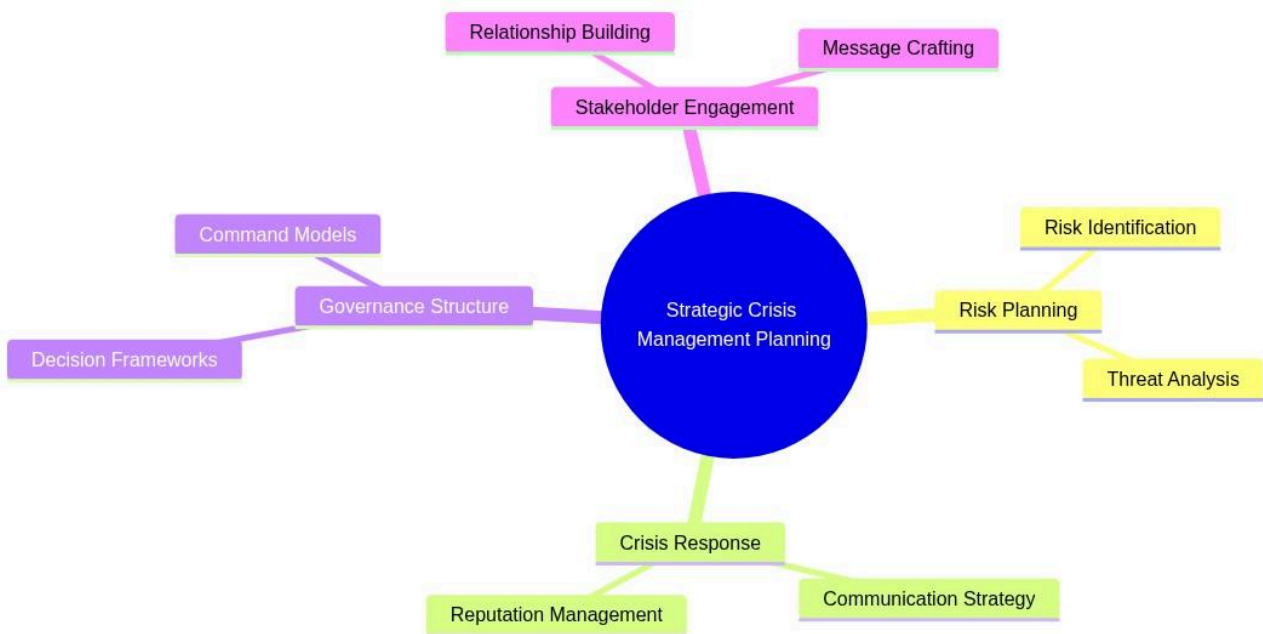


Advanced Certificate in Crisis Communication (Advanced)

Strategic Crisis Management Planning



mindmap

```

    root((Strategic Crisis Management Planning))
      Risk Planning
        Risk Identification
        Threat Analysis
      Crisis Response
        Communication Strategy
        Reputation Management
      Governance Structure
        Decision Frameworks
        Command Models
      Stakeholder Engagement
        Relationship Building
        Message Crafting
  
```