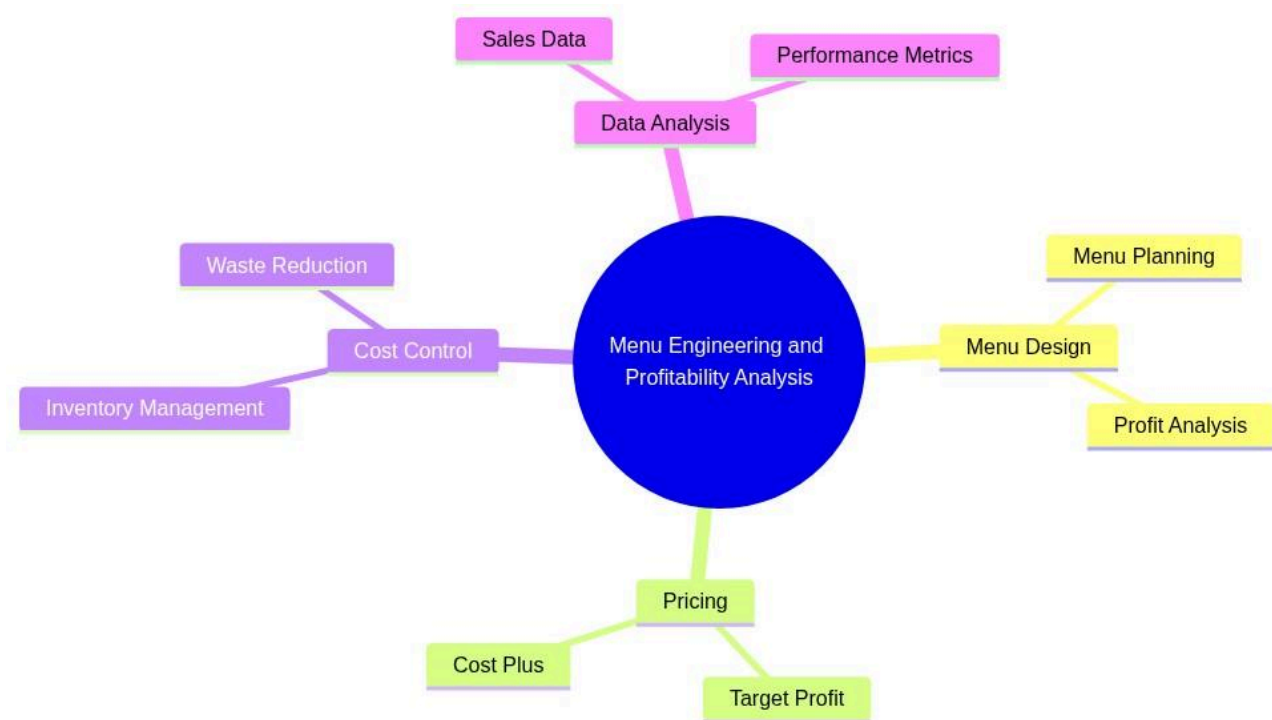


Executive Certificate in Food Cost Control for Hotels (Advanced)

# Menu Engineering and Profitability Analysis



```

mindmap
    root((Menu Engineering and Profitability Analysis))
        Menu Design
            Menu Planning
            Profit Analysis
        Pricing
            Cost Plus
            Target Profit
        Cost Control
            Inventory Management
            Waste Reduction
        Data Analysis
            Sales Data
            Performance Metrics
    
```