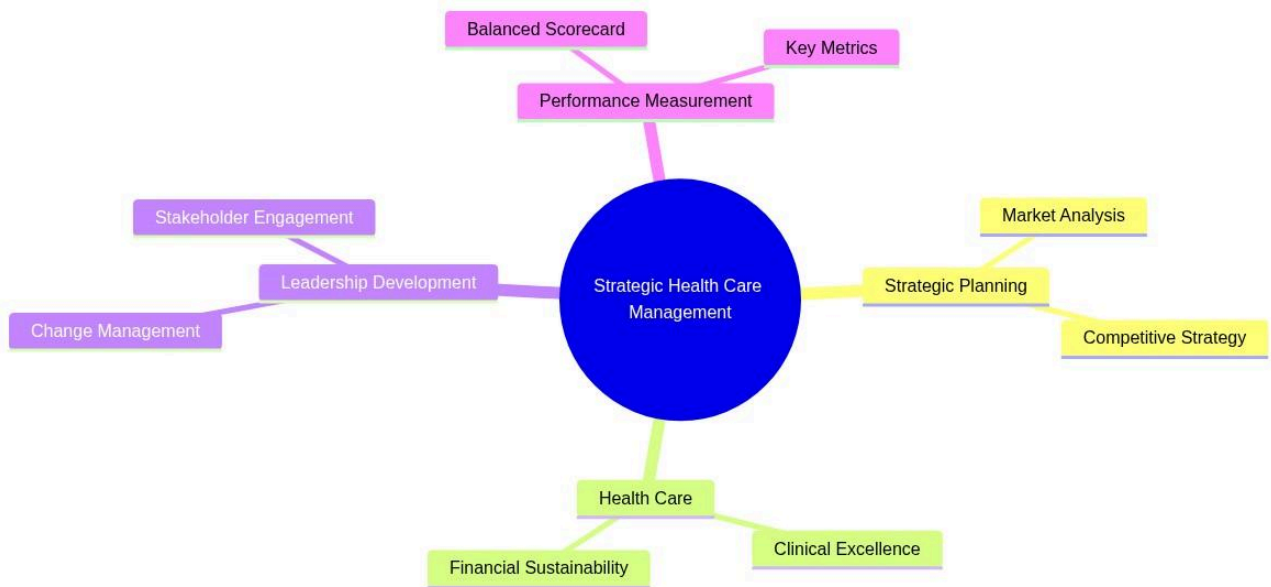


Graduate Certificate in Healthcare Management

Strategic Health Care Management



mindmap

```

root((Strategic Health Care Management))
  Strategic Planning
    Market Analysis
    Competitive Strategy
  Health Care
    Clinical Excellence
    Financial Sustainability
  Leadership Development
    Change Management
    Stakeholder Engagement
  Performance Measurement
    Balanced Scorecard
    Key Metrics
  
```