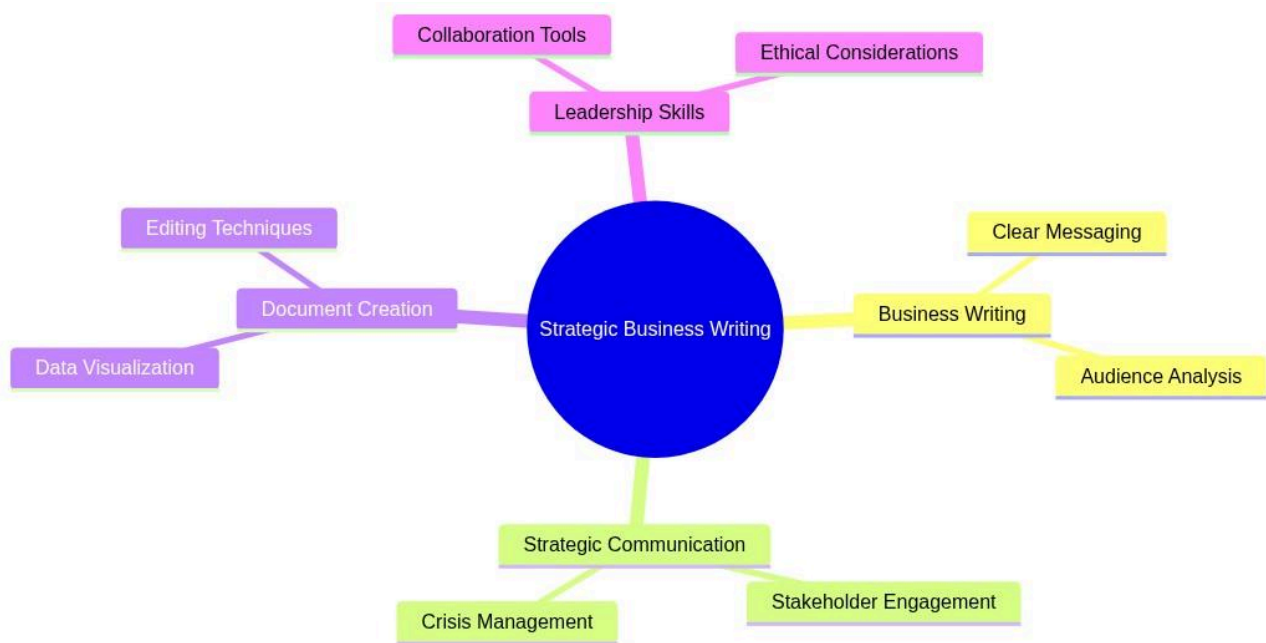


Executive Certificate in Business Communication (Advanced)

Strategic Business Writing



mindmap

```

root((Strategic Business Writing))
  Business Writing
    Clear Messaging
    Audience Analysis
  Strategic Communication
    Stakeholder Engagement
    Crisis Management
  Document Creation
    Data Visualization
    Editing Techniques
  Leadership Skills
    Collaboration Tools
    Ethical Considerations
  
```