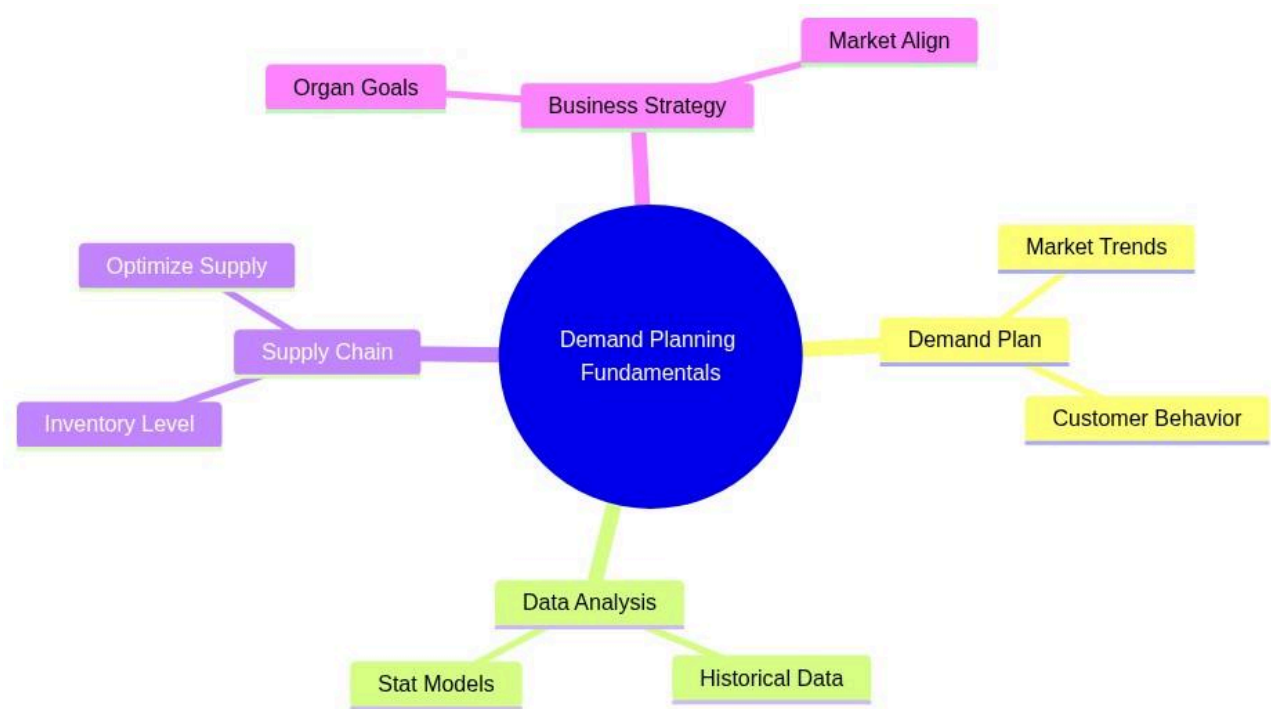


Postgraduate Certificate in Demand Planning (Advanced)

# Demand Planning Fundamentals



mindmap

```

root((Demand Planning Fundamentals))
  Demand Plan
    Market Trends
    Customer Behavior
  Data Analysis
    Historical Data
    Stat Models
  Supply Chain
    Inventory Level
    Optimize Supply
  Business Strategy
    Organ Goals
    Market Align
  
```