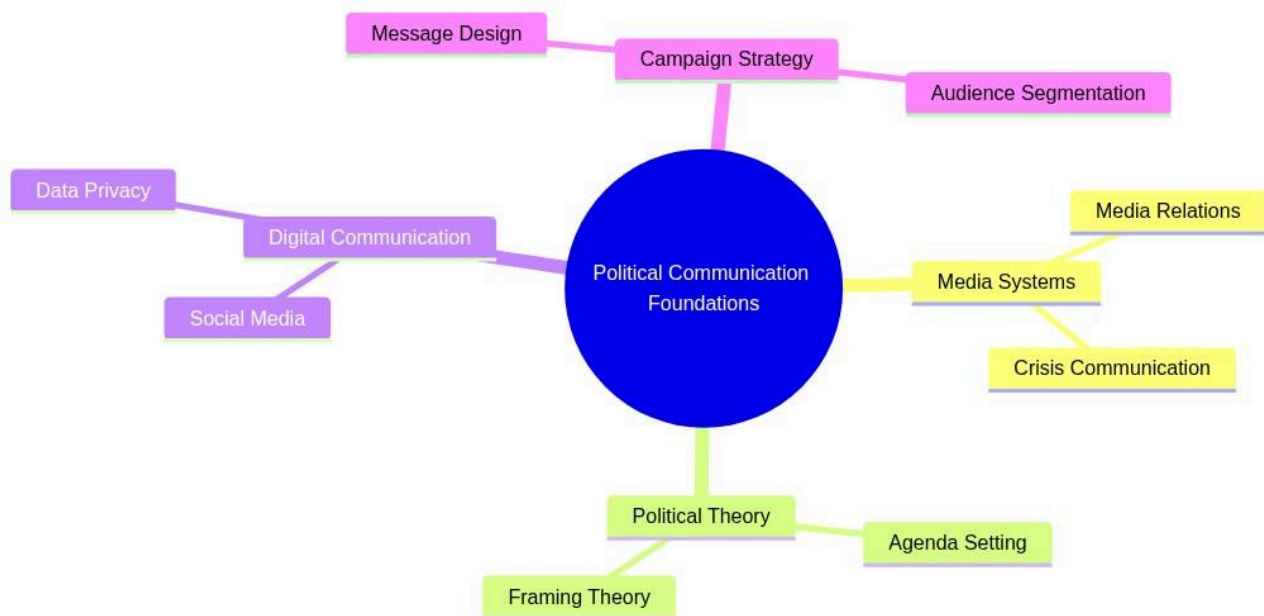


Executive Certificate in Political Communication (Advanced)

Political Communication Foundations



mindmap

root((Political Communication Foundations))

- Media Systems
 - Media Relations
 - Crisis Communication
- Political Theory
 - Agenda Setting
 - Framing Theory
- Digital Communication
 - Social Media
 - Data Privacy
- Campaign Strategy
 - Message Design
 - Audience Segmentation