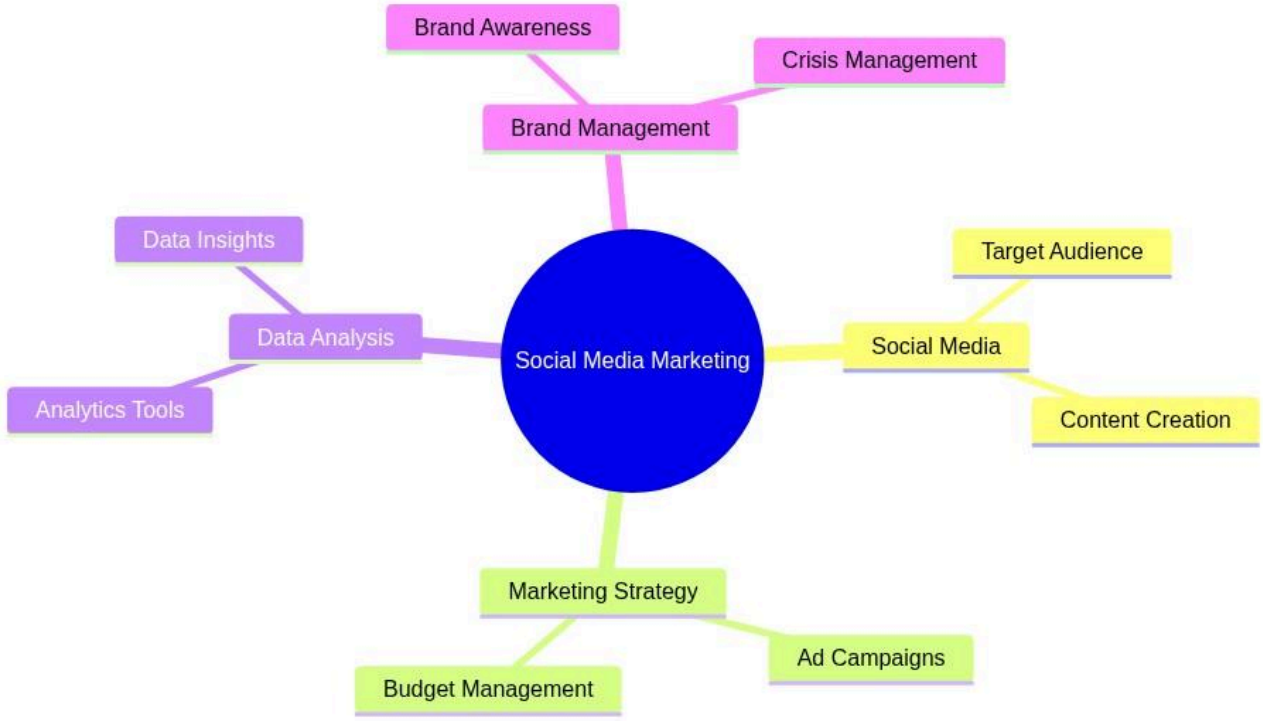
Undergraduate Certificate in Digital Marketing

Social Media Marketing



mindmap
root((Social Media Marketing))
Social Media
Target Audience
Content Creation
Marketing Strategy
Ad Campaigns
Budget Management
Data Analysis
Analytics Tools
Data Insights
Brand Management
Brand Awareness
Crisis Management