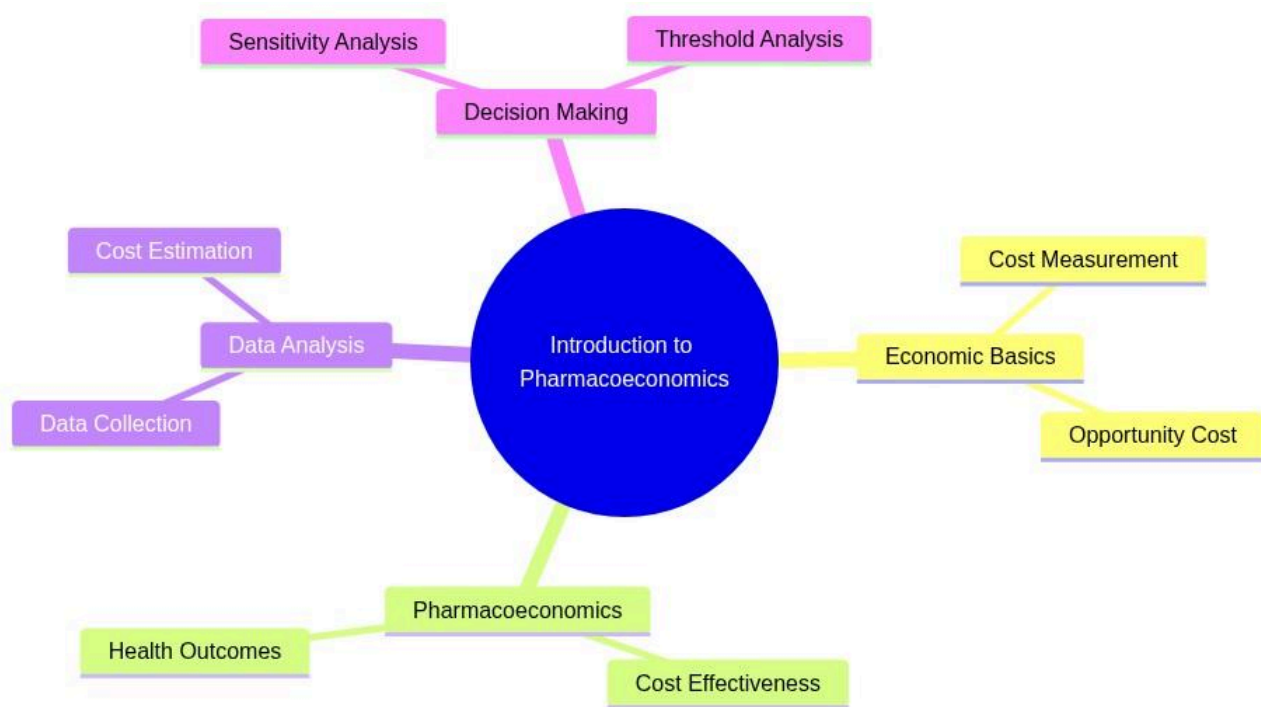


Advanced Certificate in Pharmacoeconomics

# Introduction to Pharmacoeconomics



mindmap

```

root((Introduction to Pharmacoeconomics))
  Economic Basics
    Cost Measurement
    Opportunity Cost
  Pharmacoeconomics
    Cost Effectiveness
    Health Outcomes
  Data Analysis
    Data Collection
    Cost Estimation
  Decision Making
    Sensitivity Analysis
    Threshold Analysis
  
```