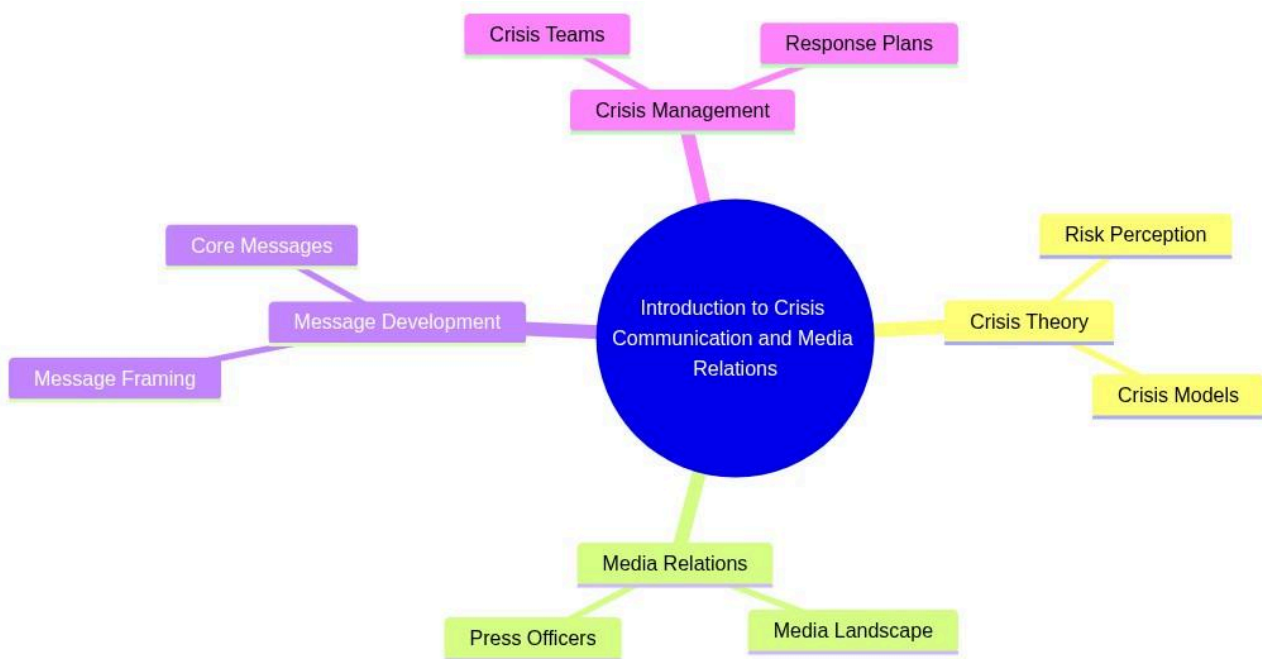


Professional Certificate in Crisis Communication and Media Relations

Introduction to Crisis Communication and Media Relations



mindmap

```

root((Introduction to Crisis Communication and Media Relations))
  Crisis Theory
    Risk Perception
    Crisis Models
  Media Relations
    Media Landscape
    Press Officers
  Message Development
    Message Framing
    Core Messages
  Crisis Management
    Crisis Teams
    Response Plans
  
```