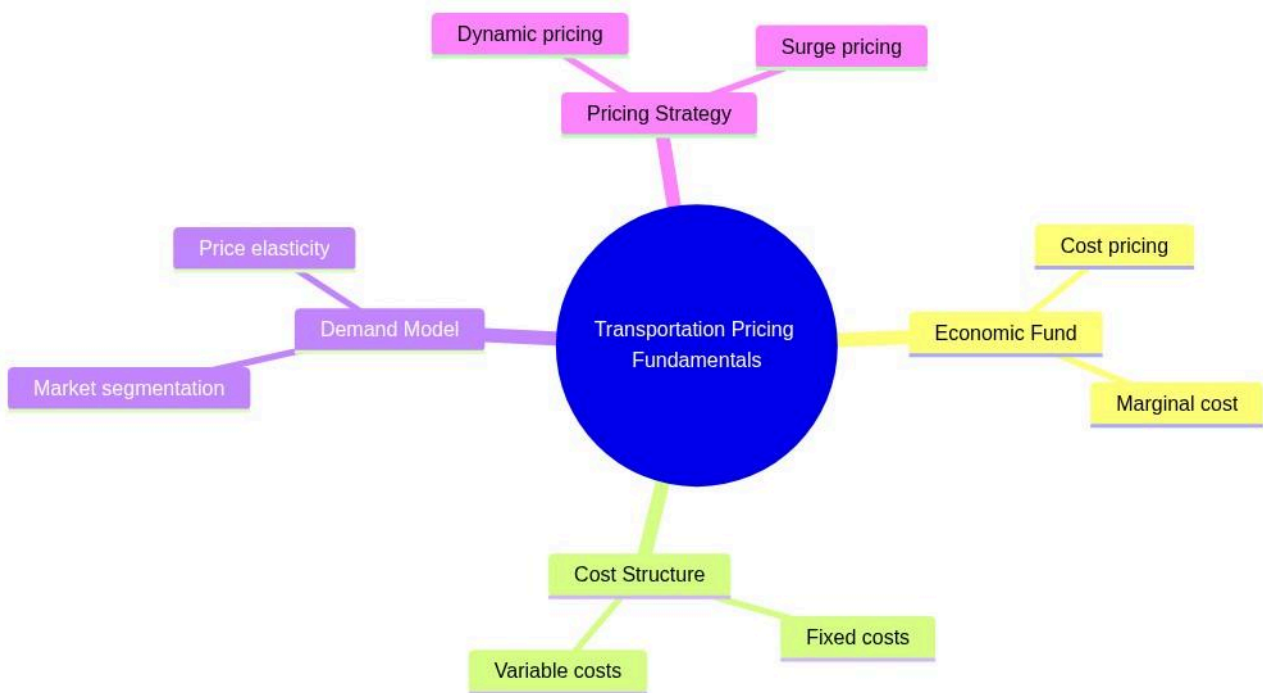


Advanced Certificate in Transportation Pricing Strategies

Transportation Pricing Fundamentals



```

mindmap
  root((Transportation Pricing Fundamentals))
    Economic Fund
      Cost pricing
      Marginal cost
    Cost Structure
      Fixed costs
      Variable costs
    Demand Model
      Market segmentation
      Price elasticity
    Pricing Strategy
      Dynamic pricing
      Surge pricing
  
```