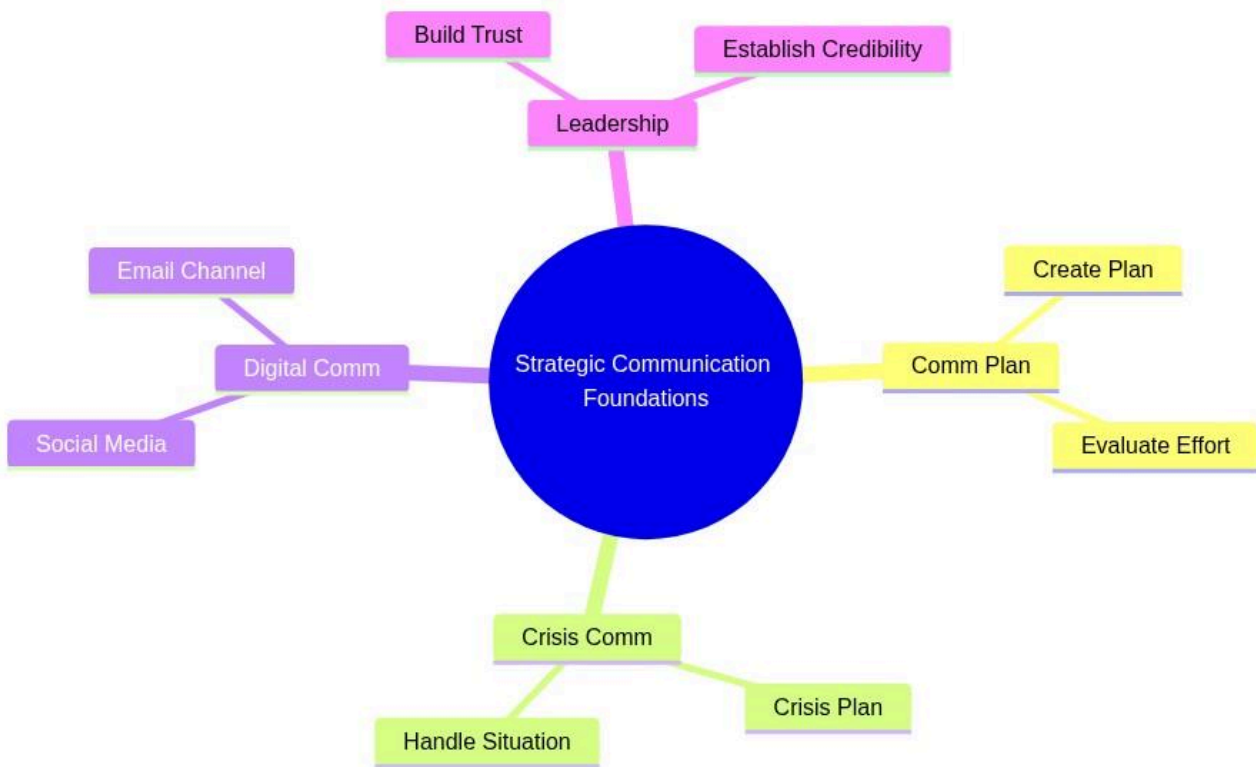


Advanced Certificate in Strategic Communication for Effective Leadership

Strategic Communication Foundations



mindmap

```

root((Strategic Communication Foundations))
  Comm Plan
    Create Plan
    Evaluate Effort
  Crisis Comm
    Crisis Plan
    Handle Situation
  Digital Comm
    Social Media
    Email Channel
  Leadership
    Build Trust
    Establish Credibility
  
```