

Professional Certificate in Luxury Hospitality Management

Revenue Management for Luxury Hotels



mindmap

```

root((Revenue Management for Luxury Hotels))
  Market Analysis
    Segmentation Data
    Guest Profiles
  Revenue Management
    Pricing Strategies
    Inventory Control
  Distribution Channels
    Direct Booking
    OTA Management
  Performance Metrics
    RevPAR Analysis
    GOPPAR Tracking
  
```