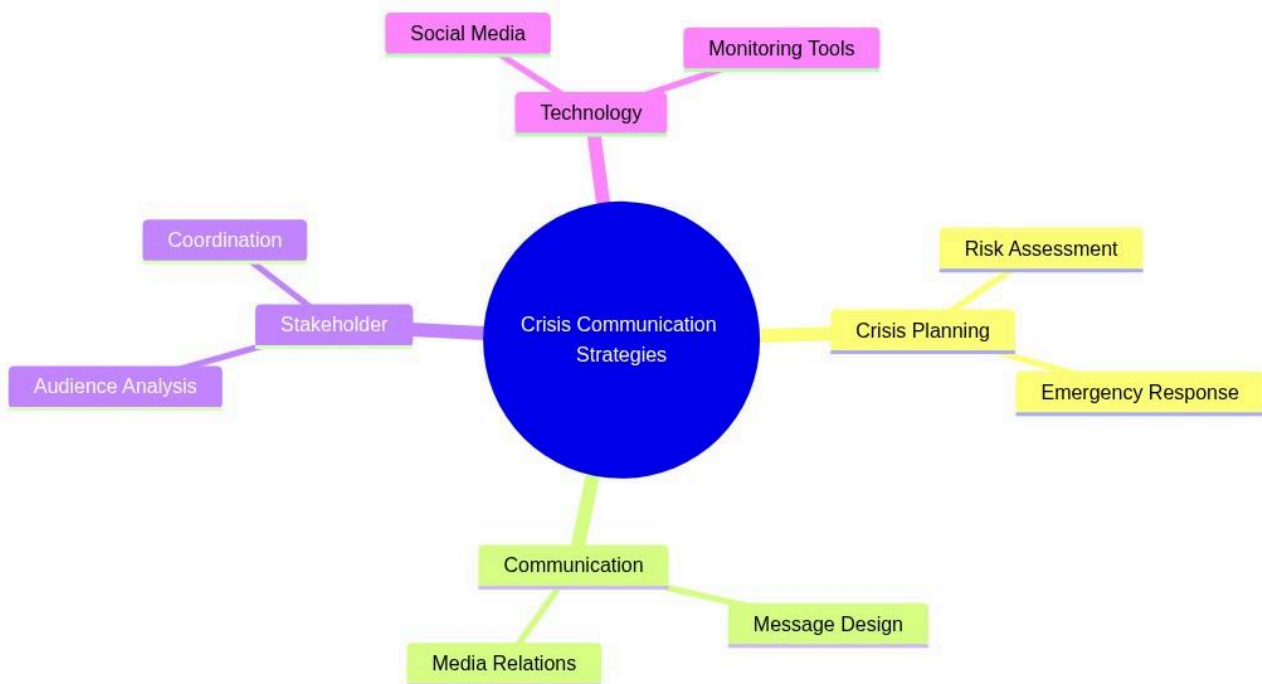


Postgraduate Certificate in Crisis De-escalation and Planning

Crisis Communication Strategies



mindmap

```

root((Crisis Communication Strategies))
    Crisis Planning
        Risk Assessment
        Emergency Response
    Communication
        Message Design
        Media Relations
    Stakeholder
        Audience Analysis
        Coordination
    Technology
        Social Media
        Monitoring Tools
    
```