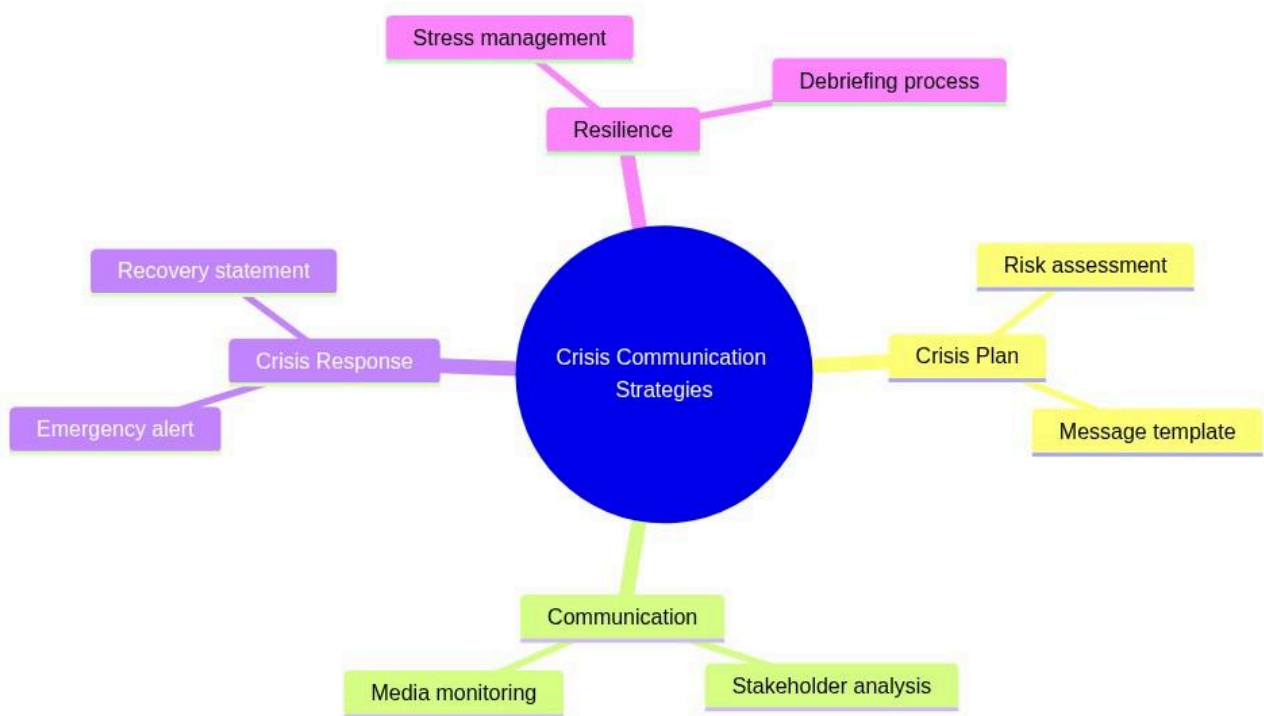


Certificate in Hospitality Crisis Management and Resilience

Crisis Communication Strategies



mindmap

root((Crisis Communication Strategies))

Crisis Plan

Risk assessment

Message template

Communication

Stakeholder analysis

Media monitoring

Crisis Response

Emergency alert

Recovery statement

Resilience

Stress management

Debriefing process