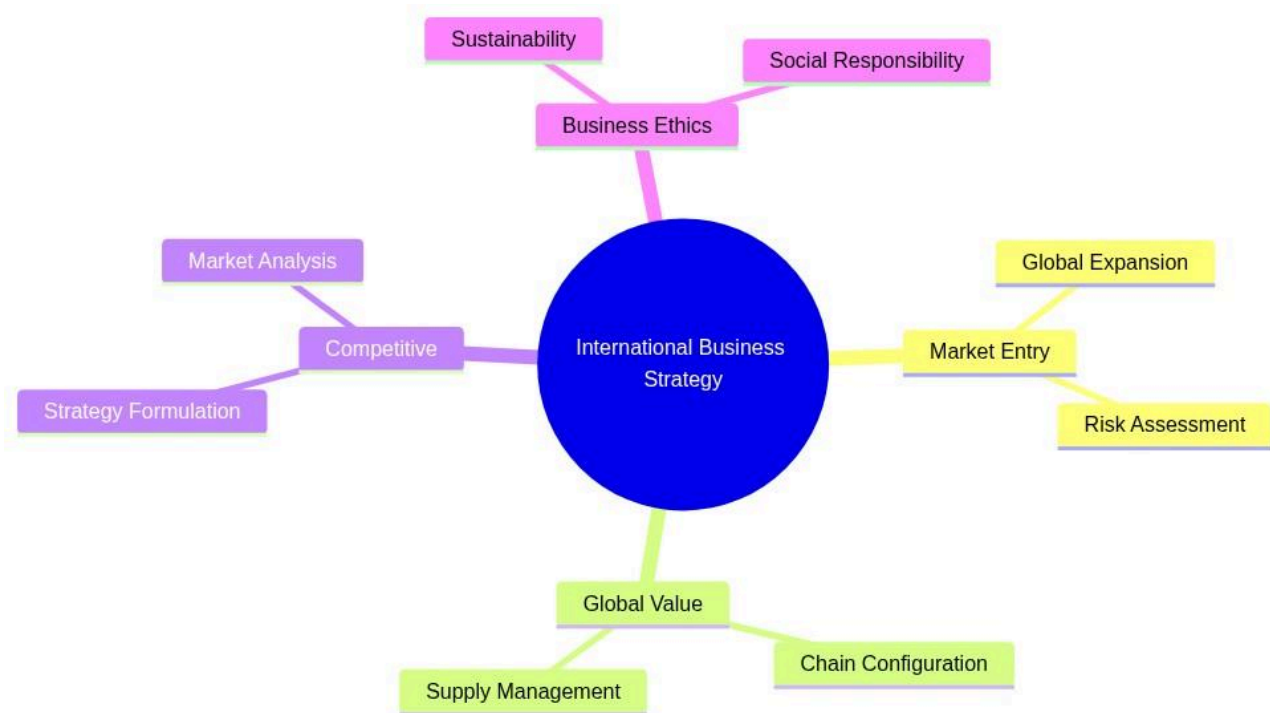


International Business and Strategic Management

International Business Strategy



mindmap

```

root((International Business Strategy))
  Market Entry
    Global Expansion
    Risk Assessment
  Global Value
    Chain Configuration
    Supply Management
  Competitive
    Strategy Formulation
    Market Analysis
  Business Ethics
    Sustainability
    Social Responsibility
  
```