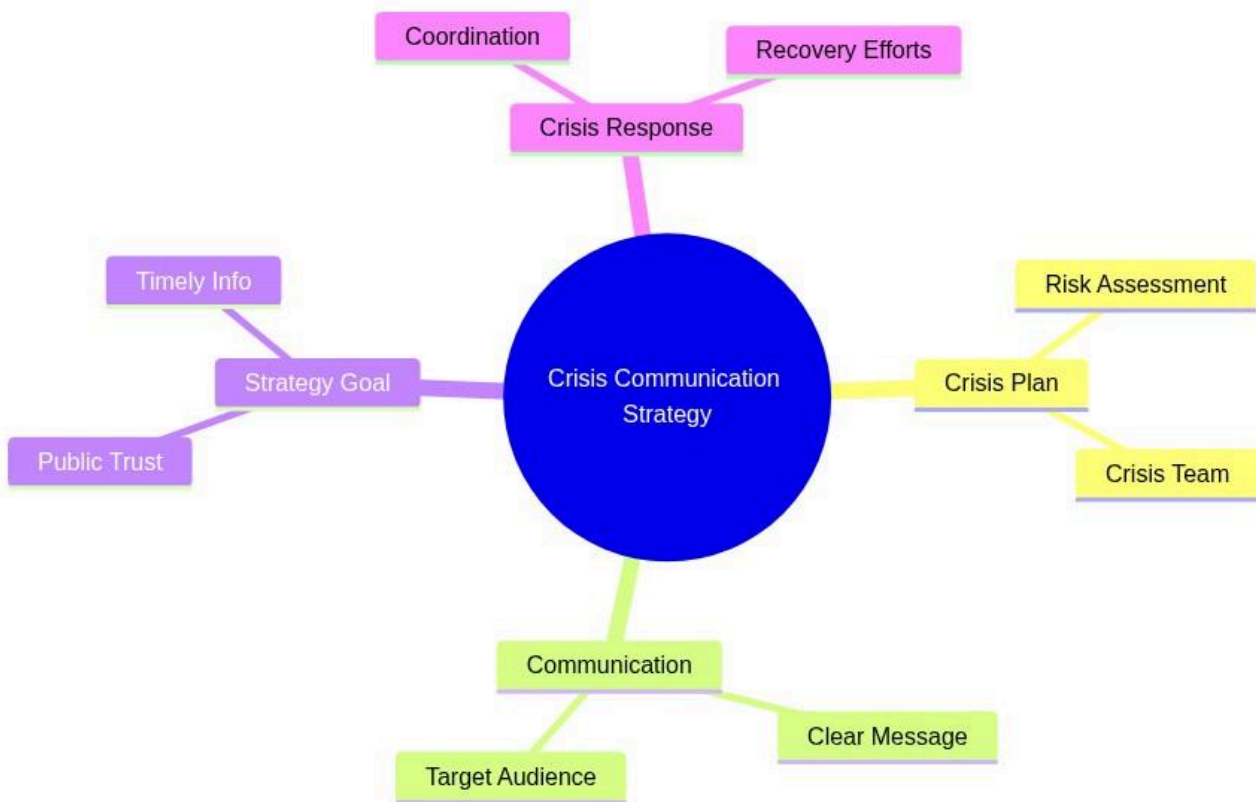


Professional Certificate in Health Crisis Leadership and Decision Making

# Crisis Communication Strategy



```

mindmap
root((Crisis Communication Strategy))
    Crisis Plan
        Risk Assessment
        Crisis Team
    Communication
        Clear Message
        Target Audience
    Strategy Goal
        Public Trust
        Timely Info
    Crisis Response
        Coordination
        Recovery Efforts
    
```