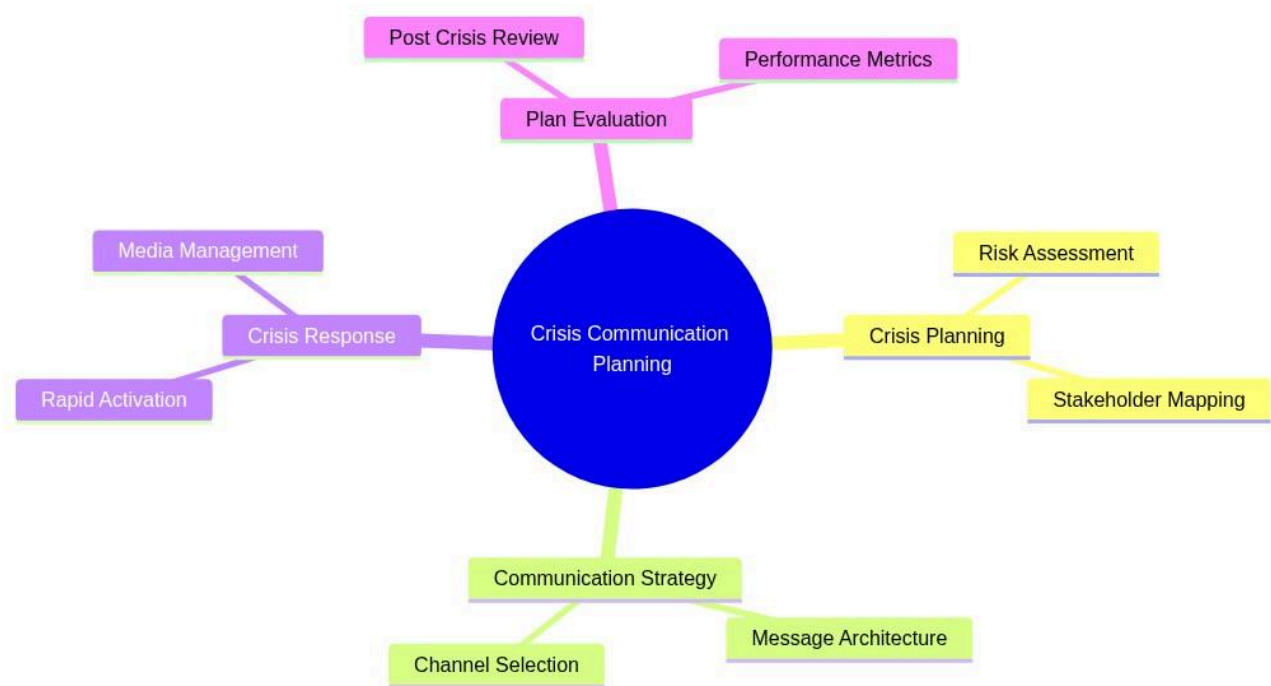


Crisis Communication Strategies

# Crisis Communication Planning



mindmap

```

root((Crisis Communication Planning))
    Crisis Planning
        Risk Assessment
        Stakeholder Mapping
    Communication Strategy
        Message Architecture
        Channel Selection
    Crisis Response
        Rapid Activation
        Media Management
    Plan Evaluation
        Post Crisis Review
        Performance Metrics
    
```