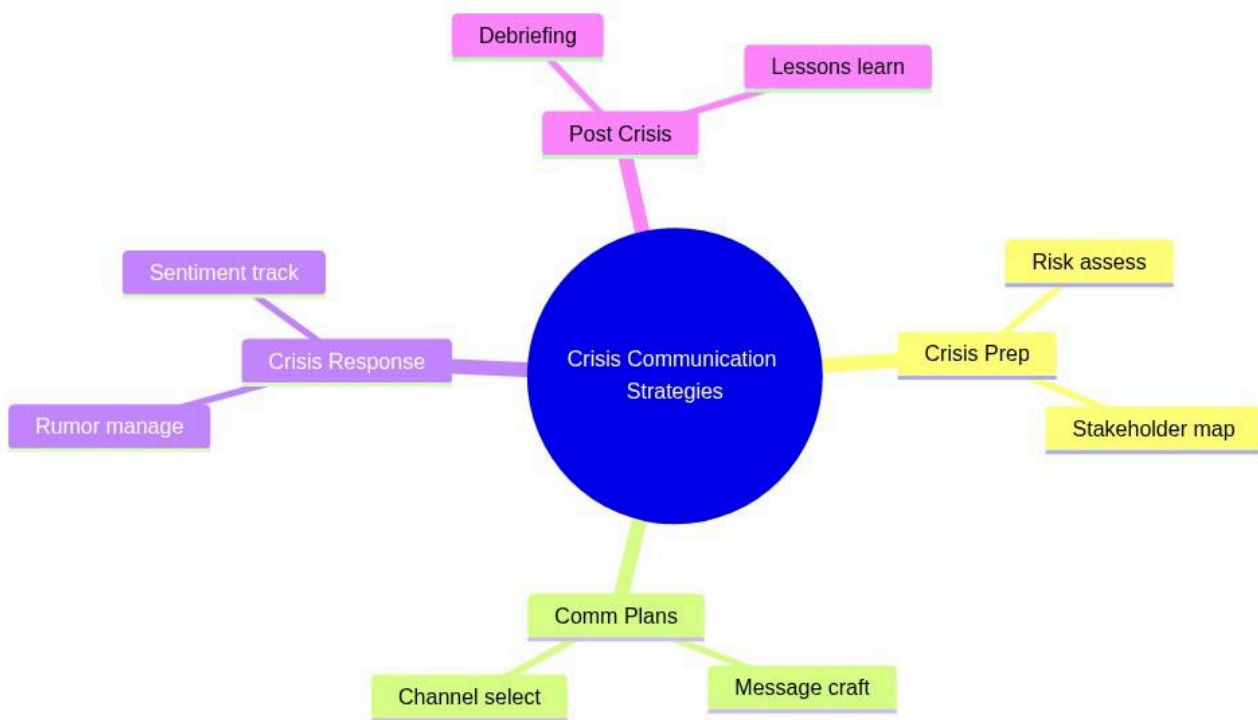


Certified Professional in Crisis Management Simulation for Health Social Care

Crisis Communication Strategies,



mindmap

```

    root((Crisis Communication Strategies))
      Crisis Prep
        Risk assess
        Stakeholder map
      Comm Plans
        Message craft
        Channel select
      Crisis Response
        Rumor manage
        Sentiment track
      Post Crisis
        Debriefing
        Lessons learn
  
```