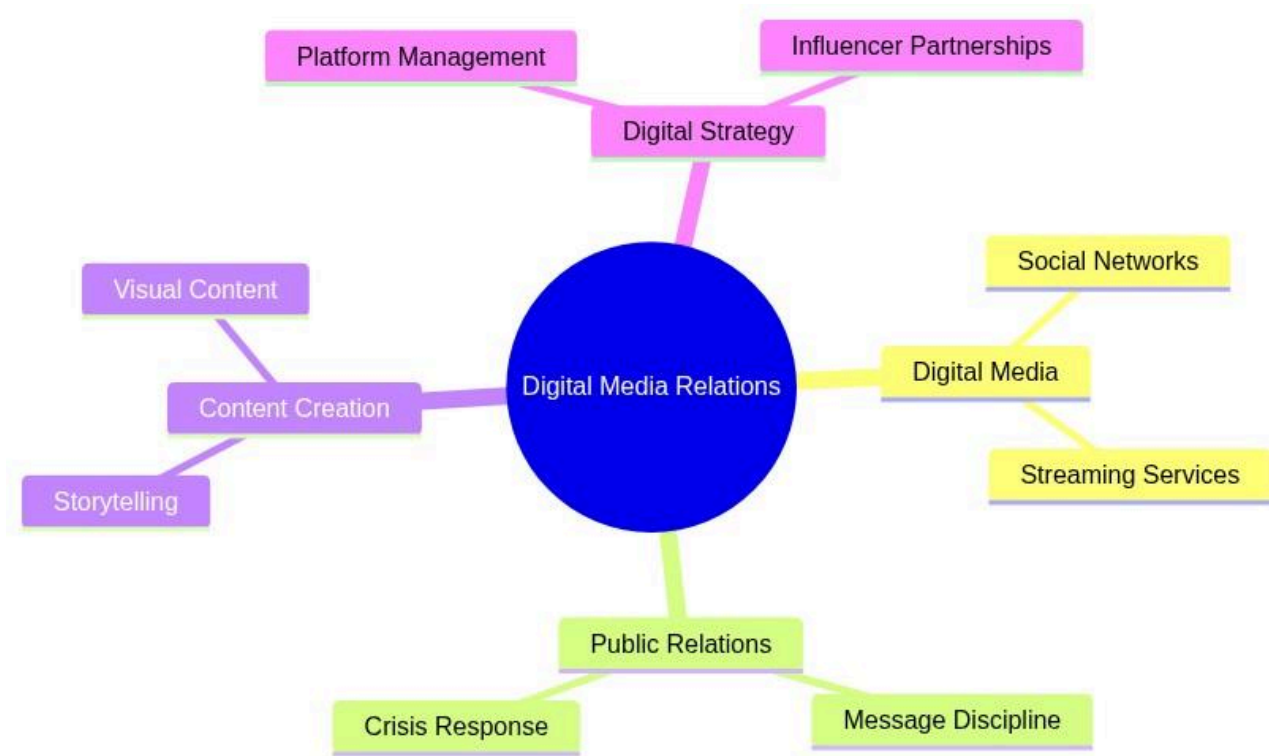


Advanced Certificate in Music Business Public Relations

Digital Media Relations



mindmap

```

    root((Digital Media Relations))
      Digital Media
        Social Networks
        Streaming Services
      Public Relations
        Message Discipline
        Crisis Response
      Content Creation
        Storytelling
        Visual Content
      Digital Strategy
        Platform Management
        Influencer Partnerships
  
```