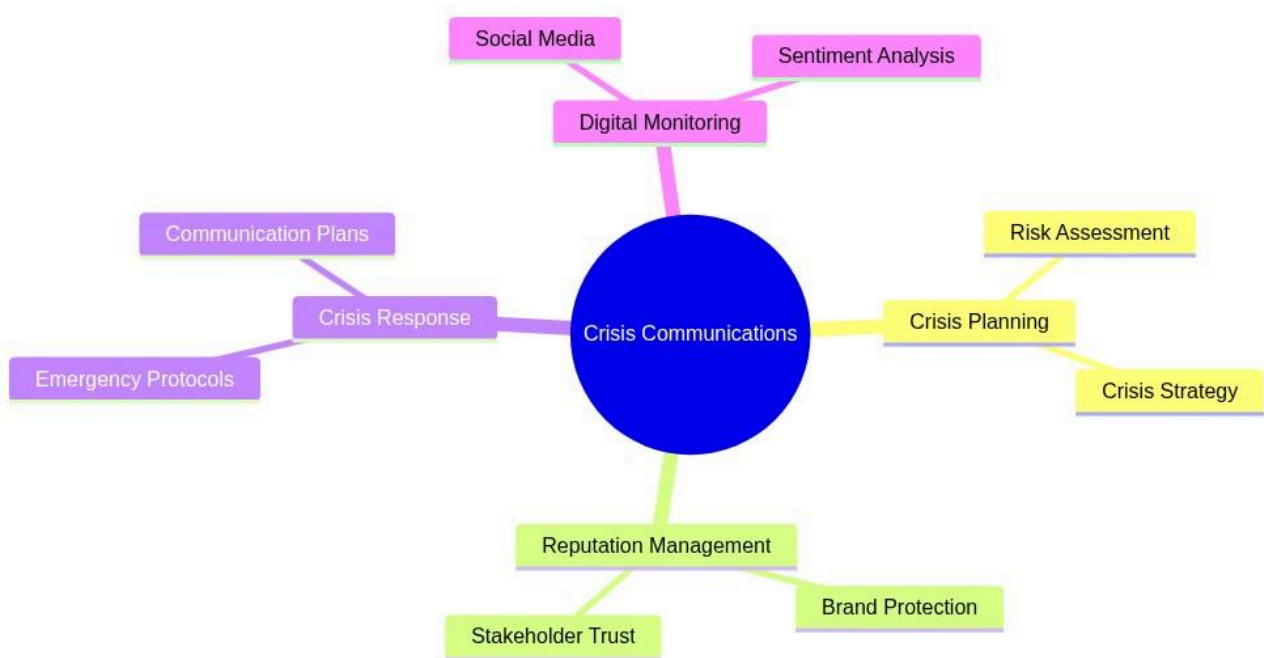


Advanced Certificate in Music Business Public Relations

Crisis Communications



mindmap

```

    root((Crisis Communications))
      Crisis Planning
        Risk Assessment
        Crisis Strategy
      Reputation Management
        Brand Protection
        Stakeholder Trust
      Crisis Response
        Emergency Protocols
        Communication Plans
      Digital Monitoring
        Social Media
        Sentiment Analysis
  
```