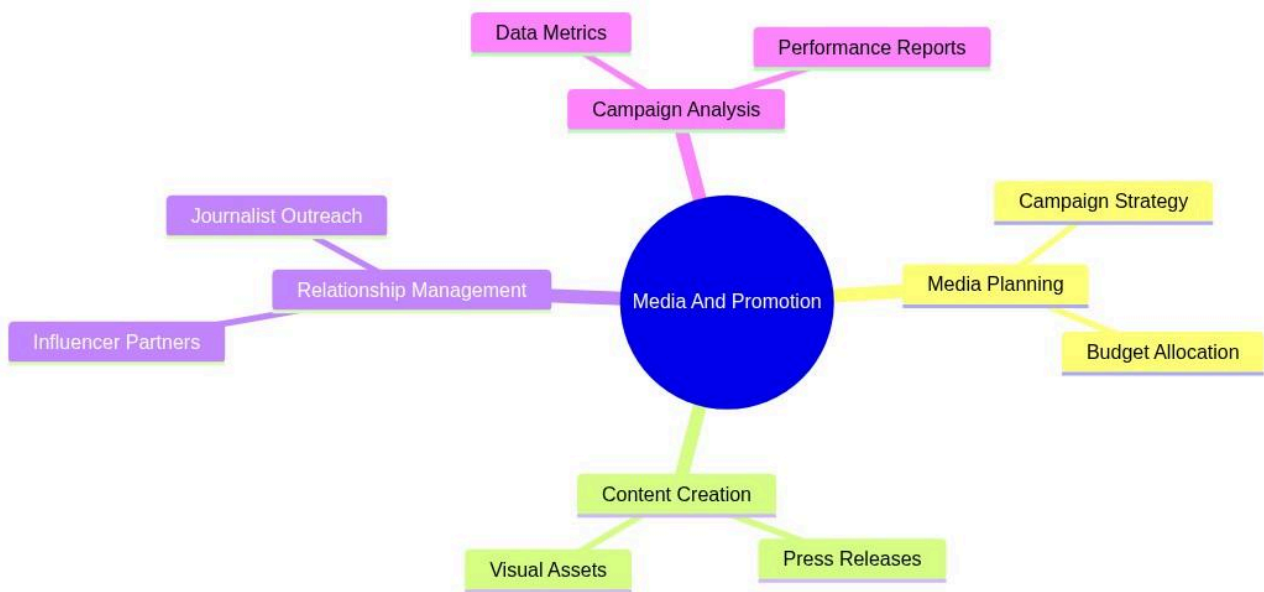


Advanced Certificate in Music Business Public Relations

Media And Promotion



mindmap

```

    root((Media And Promotion))
      Media Planning
        Campaign Strategy
        Budget Allocation
      Content Creation
        Press Releases
        Visual Assets
      Relationship Management
        Influencer Partners
        Journalist Outreach
      Campaign Analysis
        Data Metrics
        Performance Reports
  
```