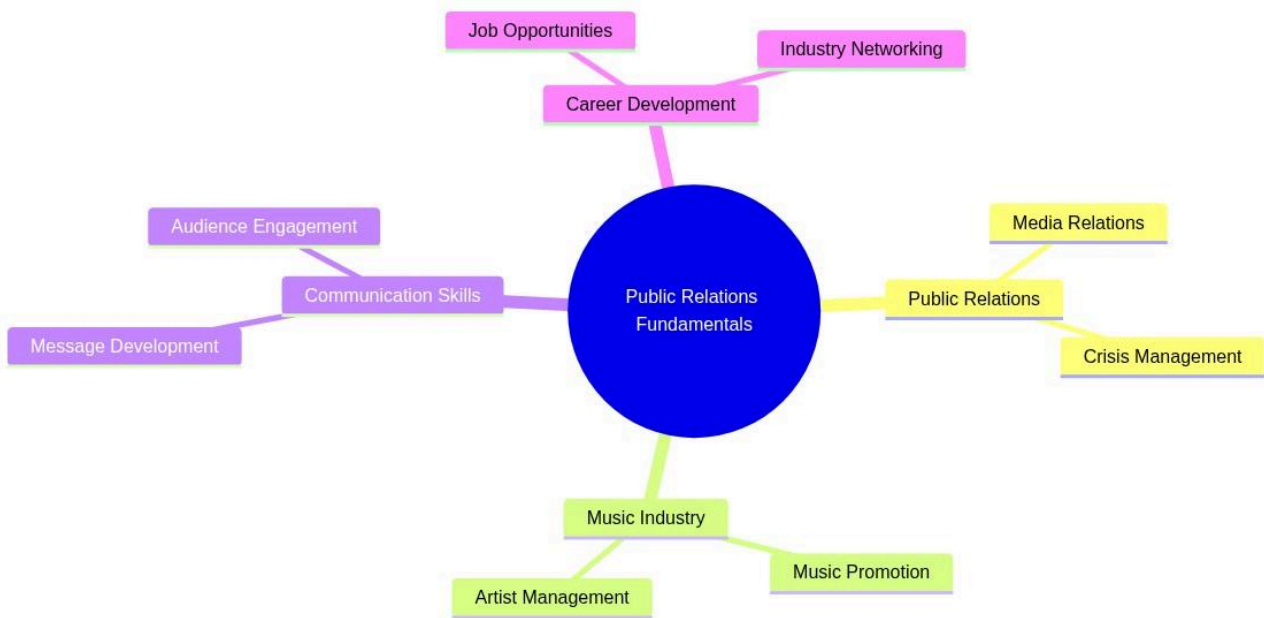


Advanced Certificate in Music Business Public Relations

Public Relations Fundamentals



mindmap

```

    root((Public Relations Fundamentals))
      Public Relations
        Media Relations
        Crisis Management
      Music Industry
        Music Promotion
        Artist Management
      Communication Skills
        Message Development
        Audience Engagement
      Career Development
        Job Opportunities
        Industry Networking
  
```