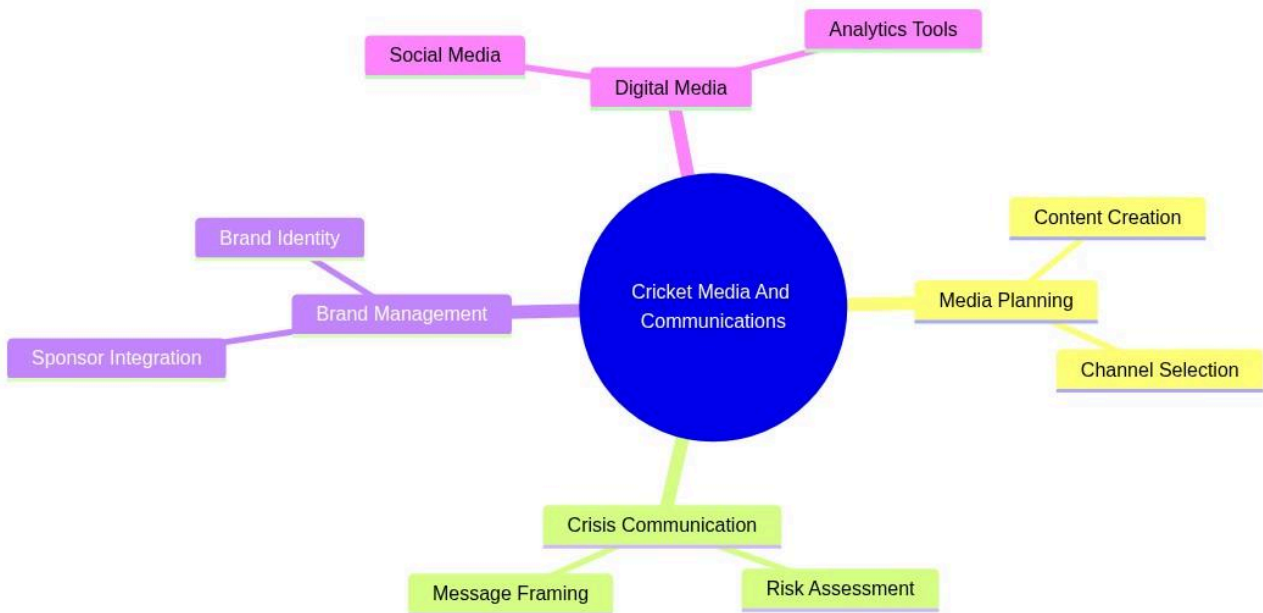


Postgraduate Certificate in Cricket Management

Cricket Media And Communications



mindmap

root((Cricket Media And Communications))

Media Planning

Content Creation

Channel Selection

Crisis Communication

Risk Assessment

Message Framing

Brand Management

Sponsor Integration

Brand Identity

Digital Media

Social Media

Analytics Tools