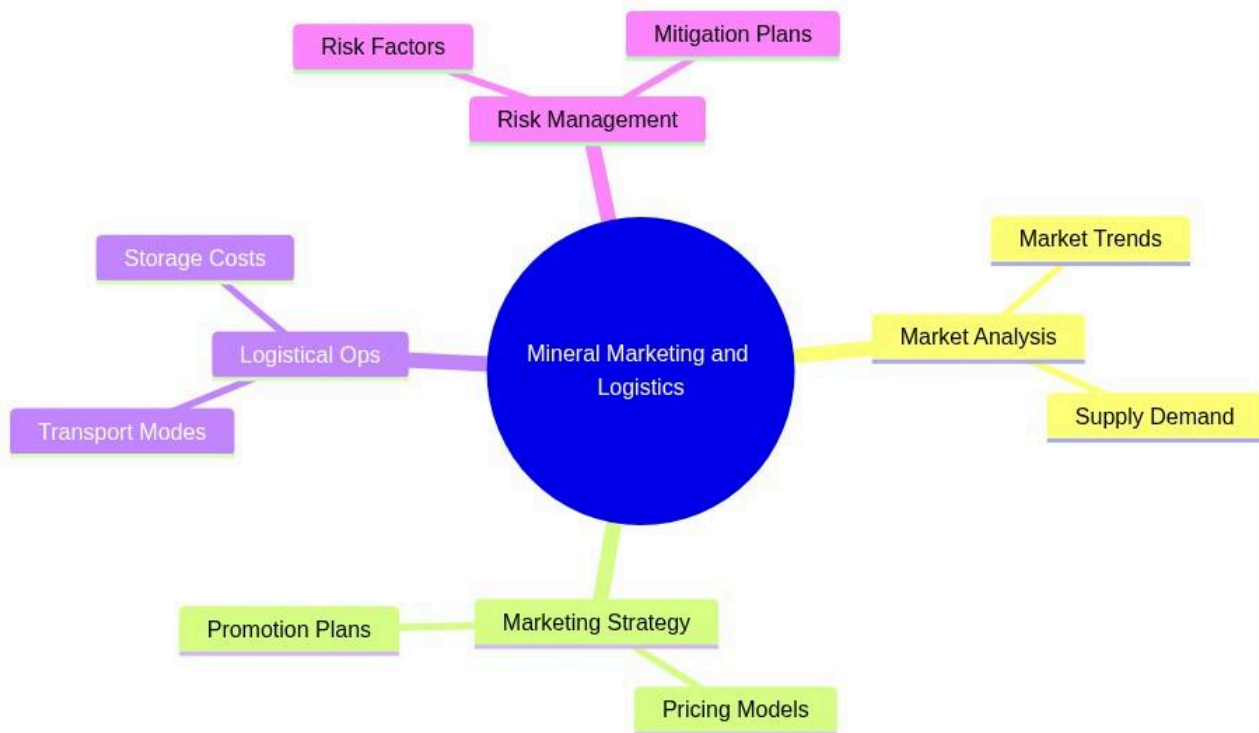


Executive Development Programme in Mineral Economics and Finance (Canada)

Mineral Marketing and Logistics



mindmap

root((Mineral Marketing and Logistics))

Market Analysis

Market Trends

Supply Demand

Marketing Strategy

Pricing Models

Promotion Plans

Logistical Ops

Transport Modes

Storage Costs

Risk Management

Risk Factors

Mitigation Plans