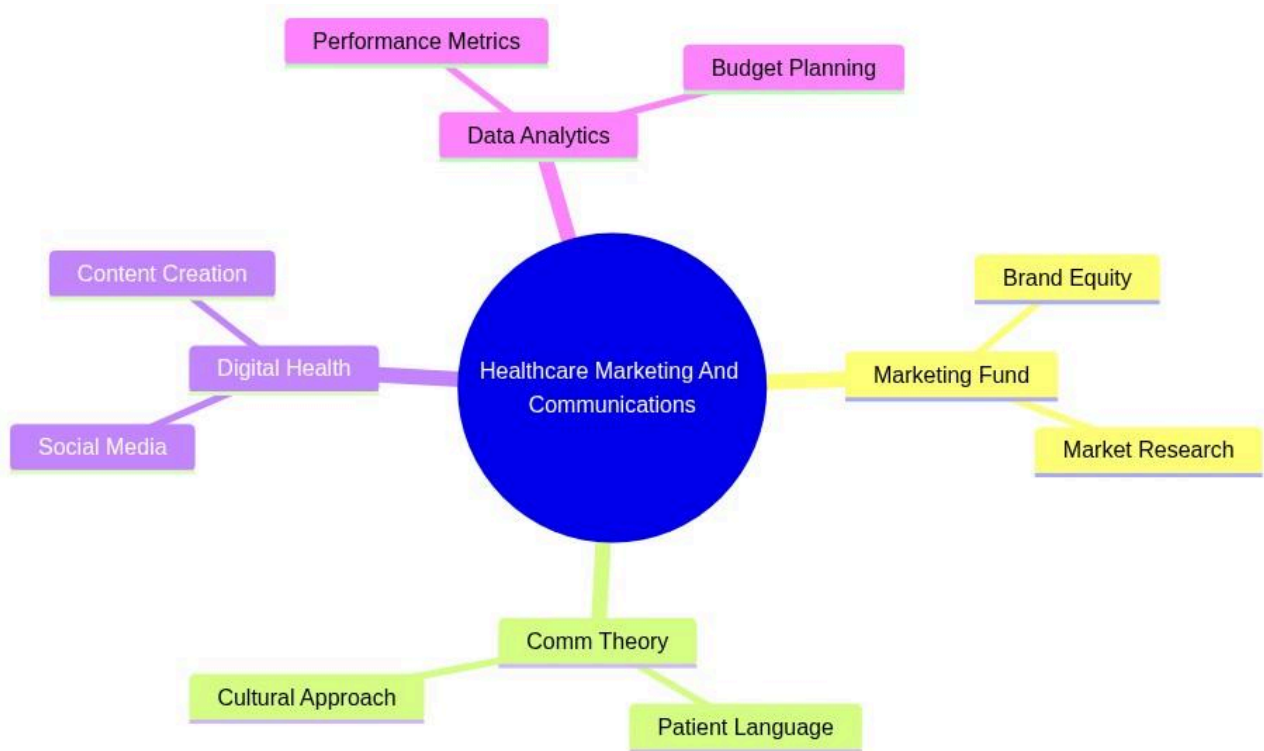


Professional Certificate in Consulting for Healthcare Management

Healthcare Marketing And Communications



mindmap

```

    root((Healthcare Marketing And Communications))
      Marketing Fund
        Brand Equity
        Market Research
      Comm Theory
        Patient Language
        Cultural Approach
      Digital Health
        Social Media
        Content Creation
      Data Analytics
        Performance Metrics
        Budget Planning
  
```