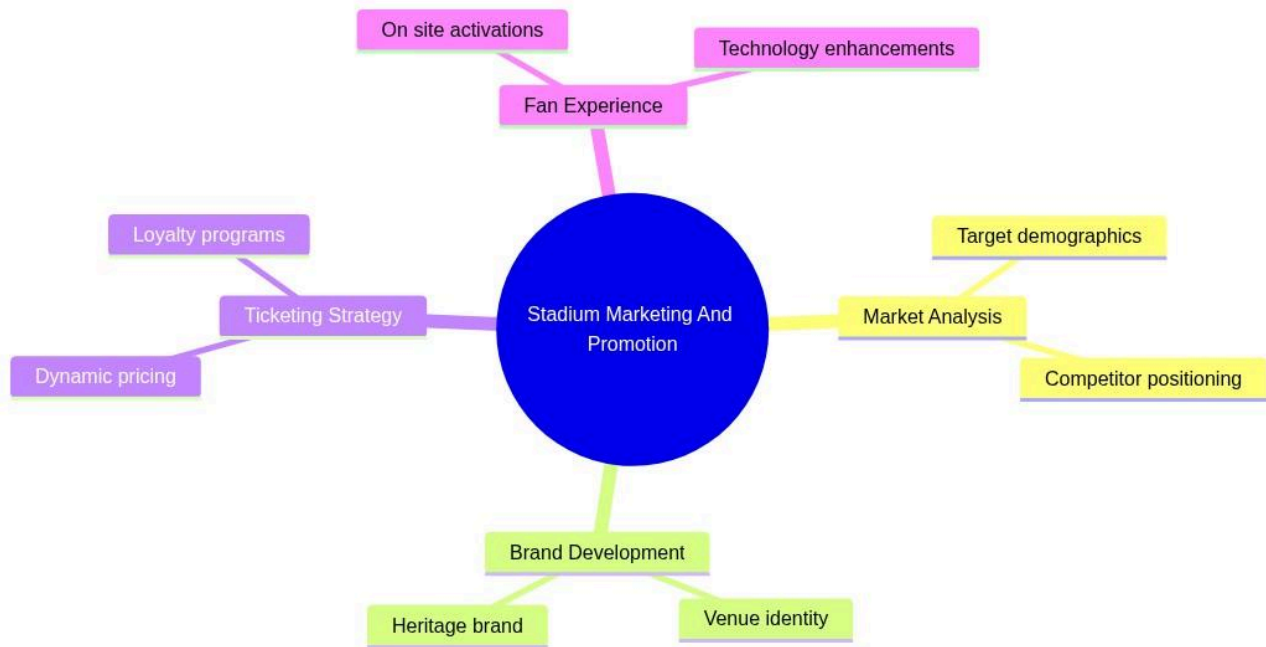


Executive Certificate in Stadium Management

Stadium Marketing And Promotion



mindmap

root((Stadium Marketing And Promotion))

Market Analysis

Target demographics

Competitor positioning

Brand Development

Venue identity

Heritage brand

Ticketing Strategy

Dynamic pricing

Loyalty programs

Fan Experience

On site activations

Technology enhancements