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Professional Certificate in Cost Control in Hospitality and Hotel Management (Sri Lanka)

# Hotel Revenue Management

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mindmap

root((Hotel Revenue Management))

- Room Rates

  - Optimal Pricing

  - Revenue Streams

- Market Trends

  - Competitor Analysis

  - Demand Patterns

- Revenue Management

  - Data Analysis

  - Forecasting Techniques

- Hotel Operations

  - Front Desk

  - Inventory Management