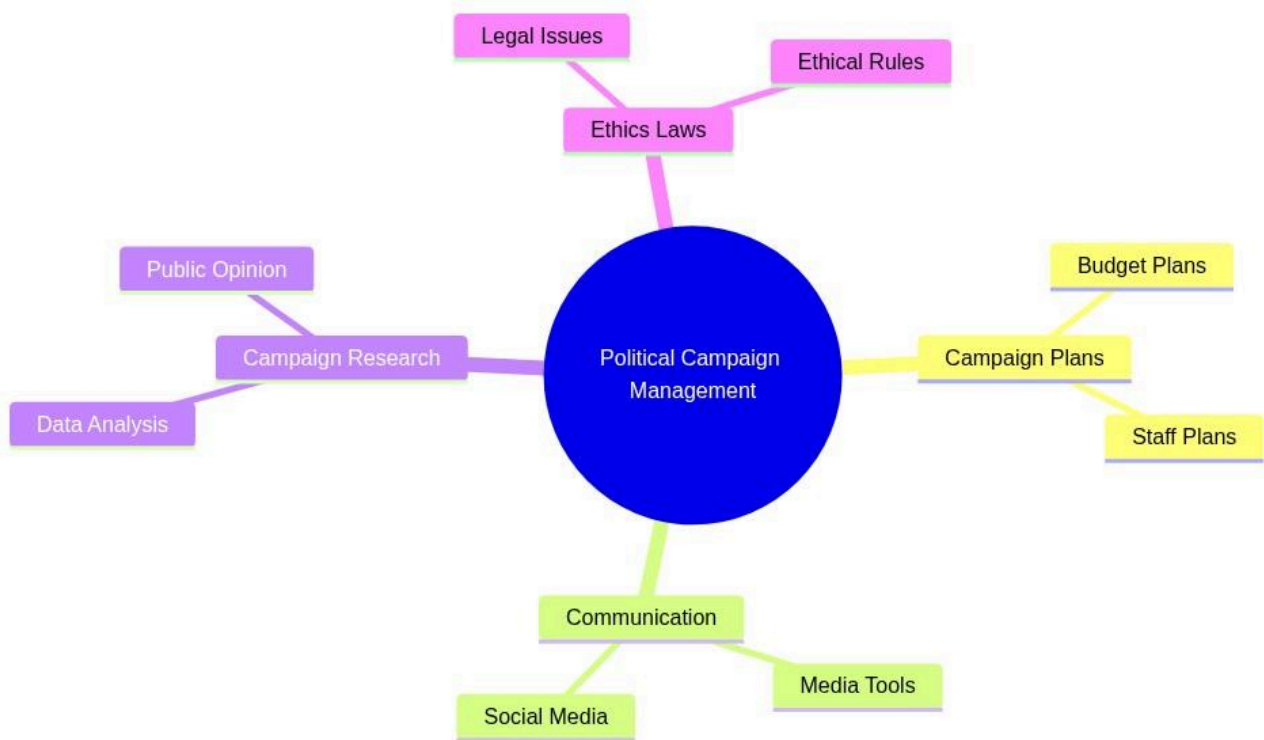


Executive Certificate in Political Communication

Political Campaign Management



mindmap

```

    root((Political Campaign Management))
      Campaign Plans
        Budget Plans
        Staff Plans
      Communication
        Media Tools
        Social Media
      Campaign Research
        Data Analysis
        Public Opinion
      Ethics Laws
        Legal Issues
        Ethical Rules
  
```