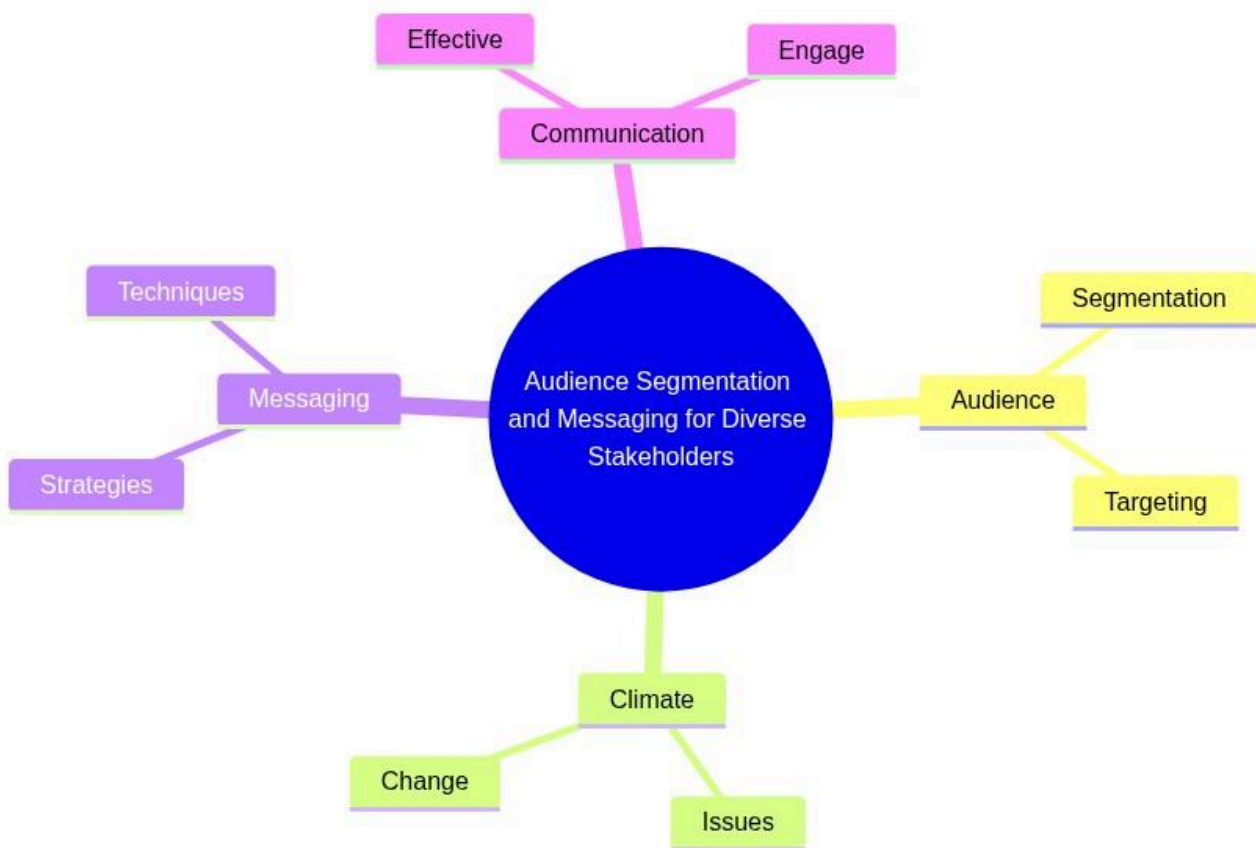


Advanced Skill Certificate in Climate Change Communication Strategies and Tactics

Audience Segmentation and Messaging for Diverse Stakeholders



mindmap

root((Audience Segmentation and Messaging for Diverse Stakeholders))

Audience

Segmentation

Targeting

Climate

Change

Issues

Messaging

Strategies

Techniques
Communication
Effective
Engage