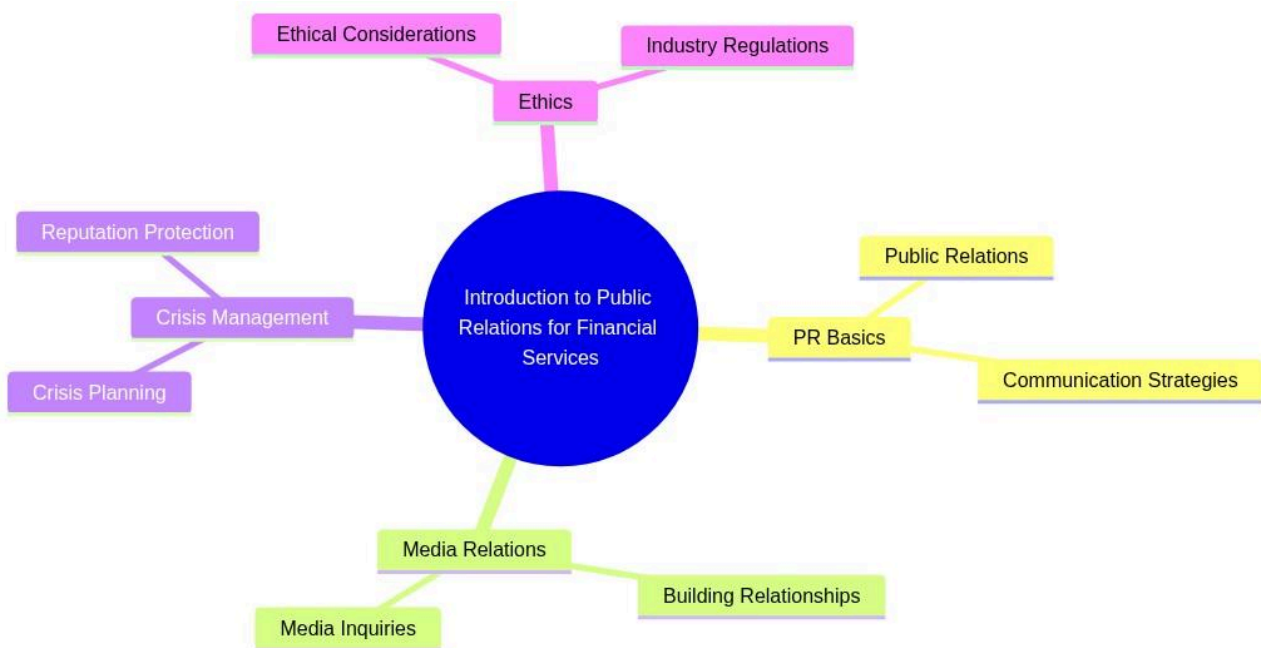


Professional Certificate in Public Relations for Financial Services

Introduction to Public Relations for Financial Services



mindmap

root((Introduction to Public Relations for Financial Services))

PR Basics

Public Relations

Communication Strategies

Media Relations

Building Relationships

Media Inquiries

Crisis Management

Crisis Planning

Reputation Protection

Ethics

Ethical Considerations

Industry Regulations