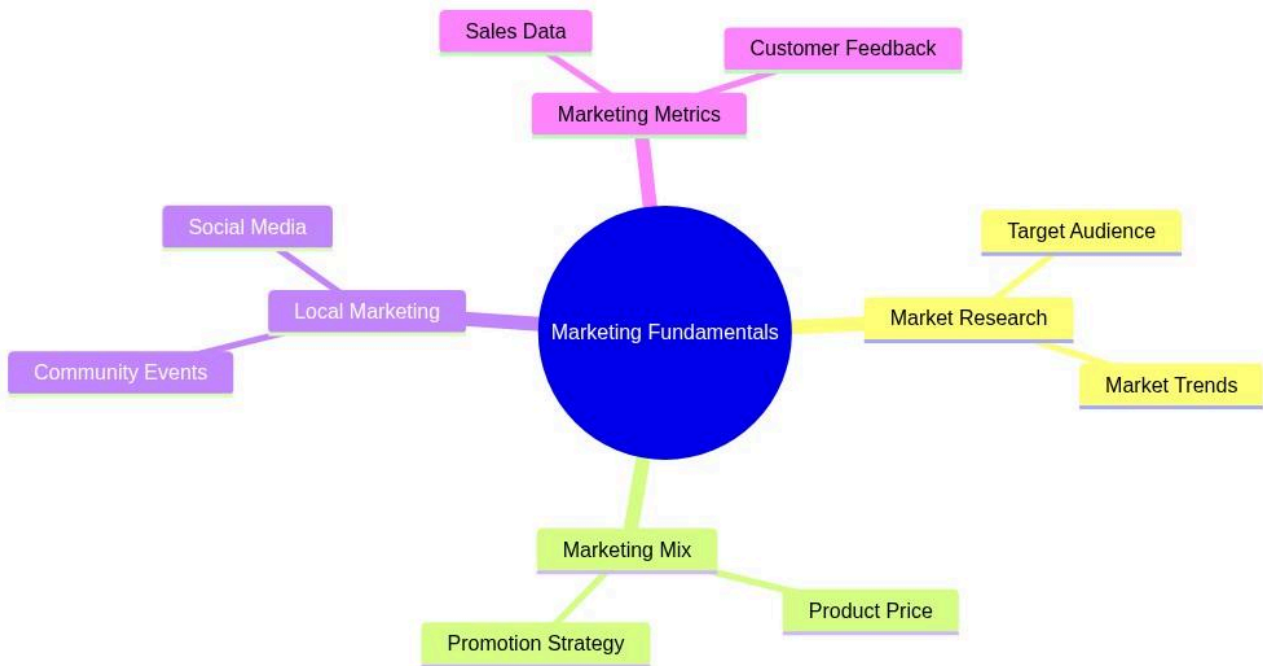


Professional Certificate in Restaurant Marketing Strategy (United Kingdom)

# Marketing Fundamentals



mindmap

```

    root((Marketing Fundamentals))
      Market Research
        Target Audience
        Market Trends
      Marketing Mix
        Product Price
        Promotion Strategy
      Local Marketing
        Community Events
        Social Media
      Marketing Metrics
        Sales Data
        Customer Feedback
  
```