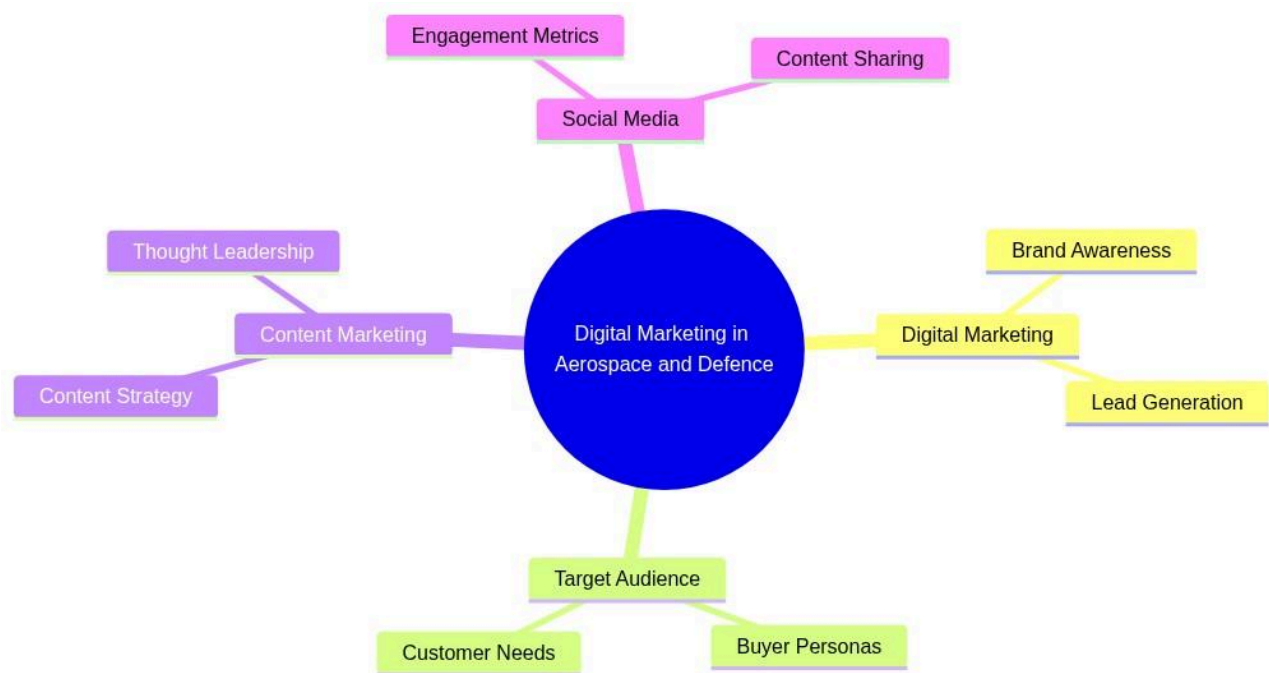


Professional Certificate in Aerospace and Defence Branding and Marketing

Digital Marketing in Aerospace and Defence



mindmap

```

    root((Digital Marketing in Aerospace and Defence))
      Digital Marketing
        Brand Awareness
        Lead Generation
      Target Audience
        Buyer Personas
        Customer Needs
      Content Marketing
        Content Strategy
        Thought Leadership
      Social Media
        Engagement Metrics
        Content Sharing
  
```