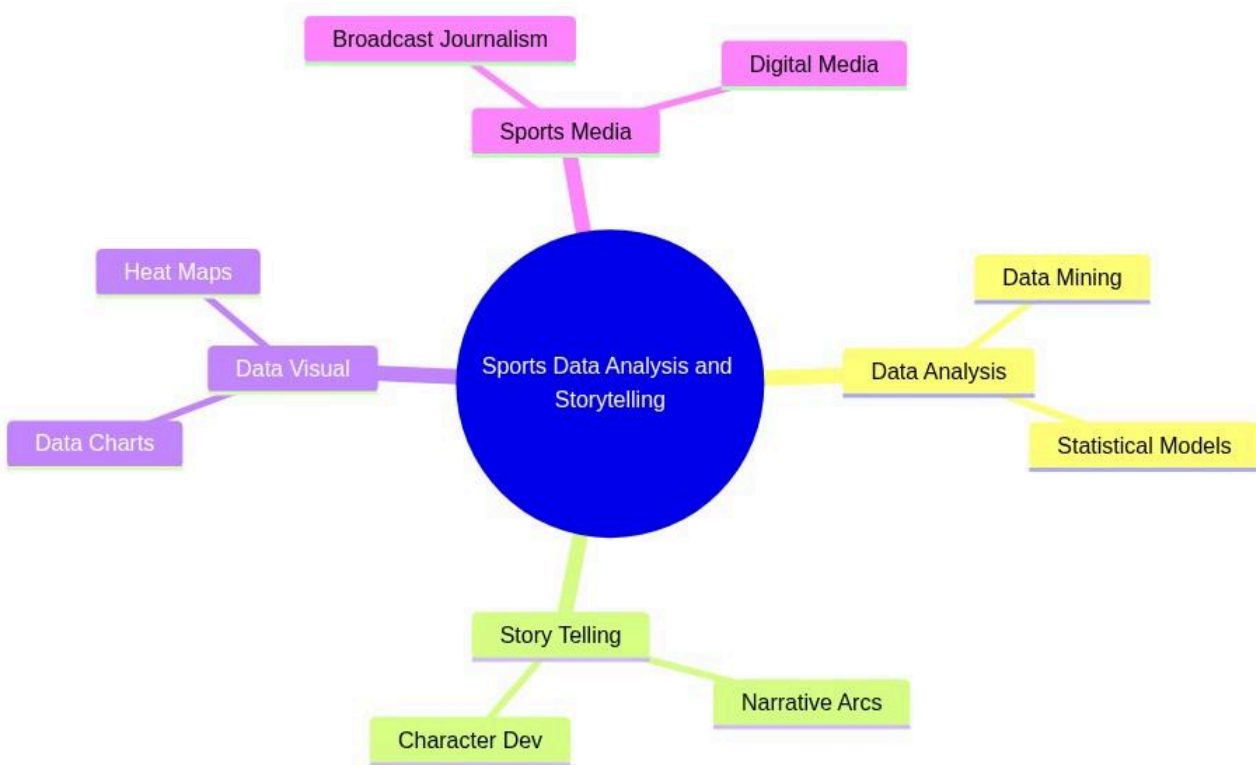


Professional Certificate in Sports Media and Communication (United Kingdom)

Sports Data Analysis and Storytelling



mindmap

```

root((Sports Data Analysis and Storytelling))
  Data Analysis
    Data Mining
    Statistical Models
  Story Telling
    Narrative Arcs
    Character Dev
  Data Visual
    Data Charts
    Heat Maps
  Sports Media
    Broadcast Journalism
    Digital Media
  
```