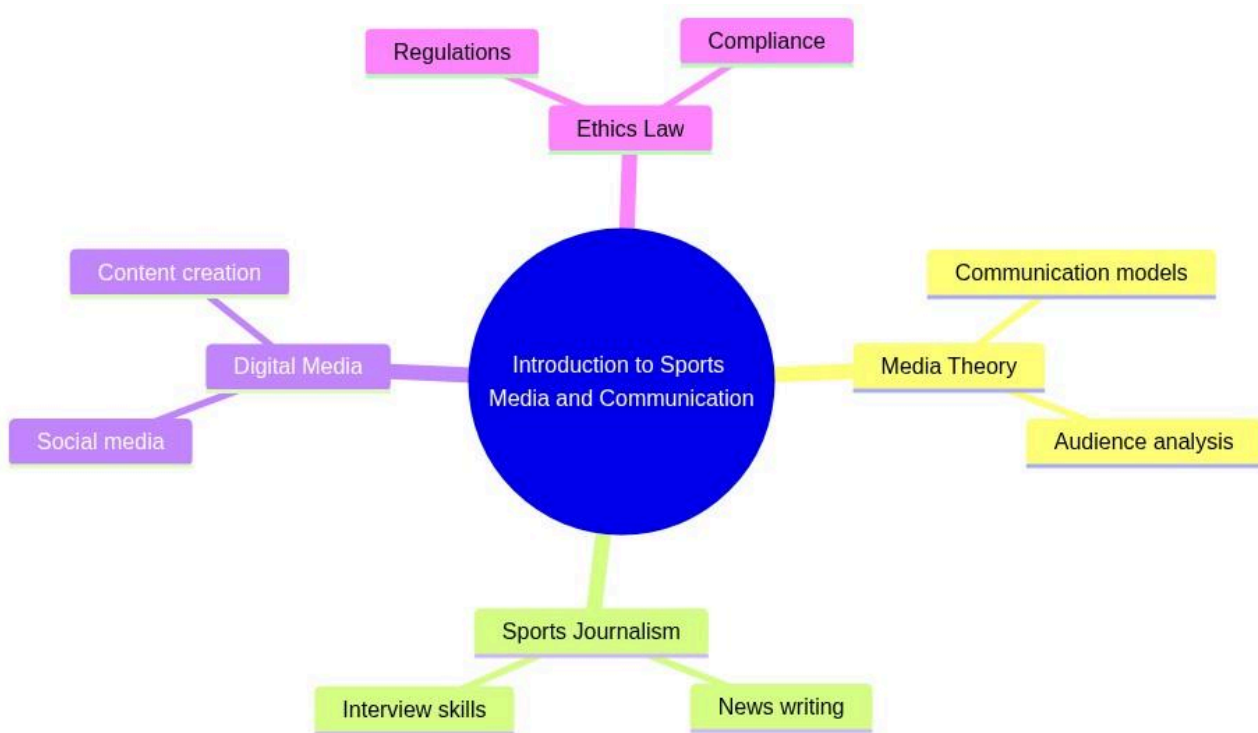


Professional Certificate in Sports Media and Communication (United Kingdom)

# Introduction to Sports Media and Communication



mindmap

root((Introduction to Sports Media and Communication))

- Media Theory
  - Communication models
  - Audience analysis
- Sports Journalism
  - News writing
  - Interview skills
- Digital Media
  - Social media
  - Content creation
- Ethics Law
  - Regulations
  - Compliance