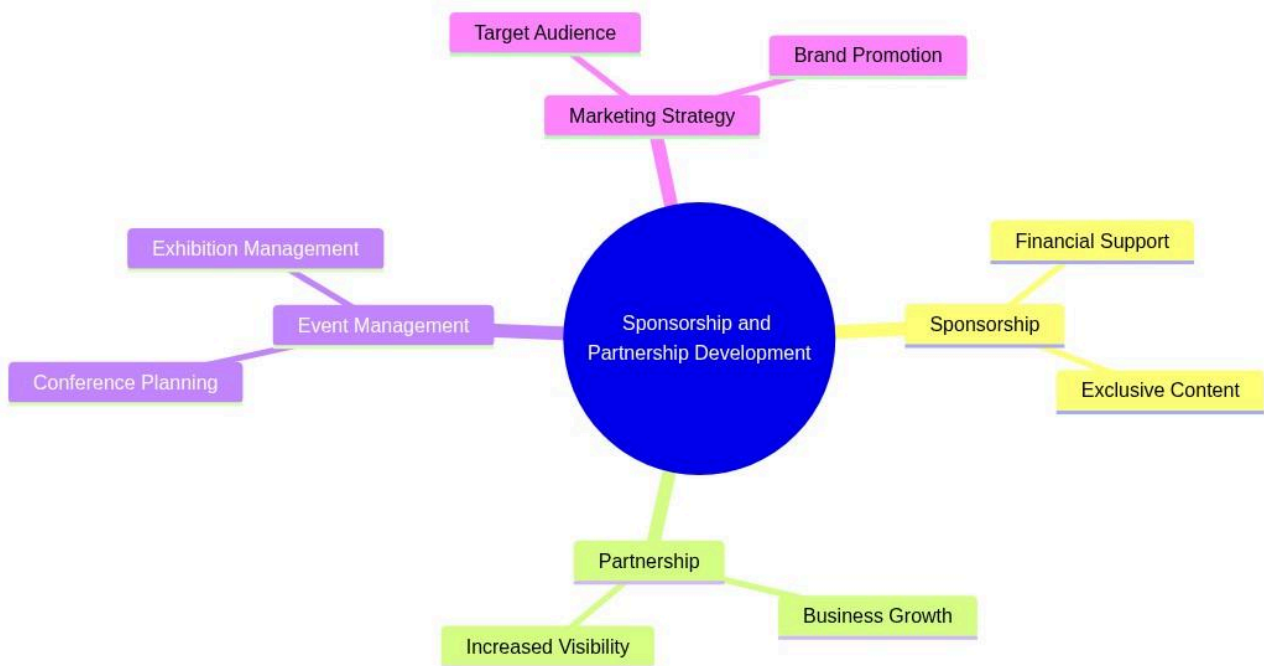


Advanced Certificate in MICE (Meetings, Incentives, Conferences and Exhibitions) Tourism

Sponsorship and Partnership Development



mindmap

root((Sponsorship and Partnership Development))

- Sponsorship
 - Financial Support
 - Exclusive Content
- Partnership
 - Business Growth
 - Increased Visibility
- Event Management
 - Conference Planning
 - Exhibition Management
- Marketing Strategy
 - Target Audience
 - Brand Promotion