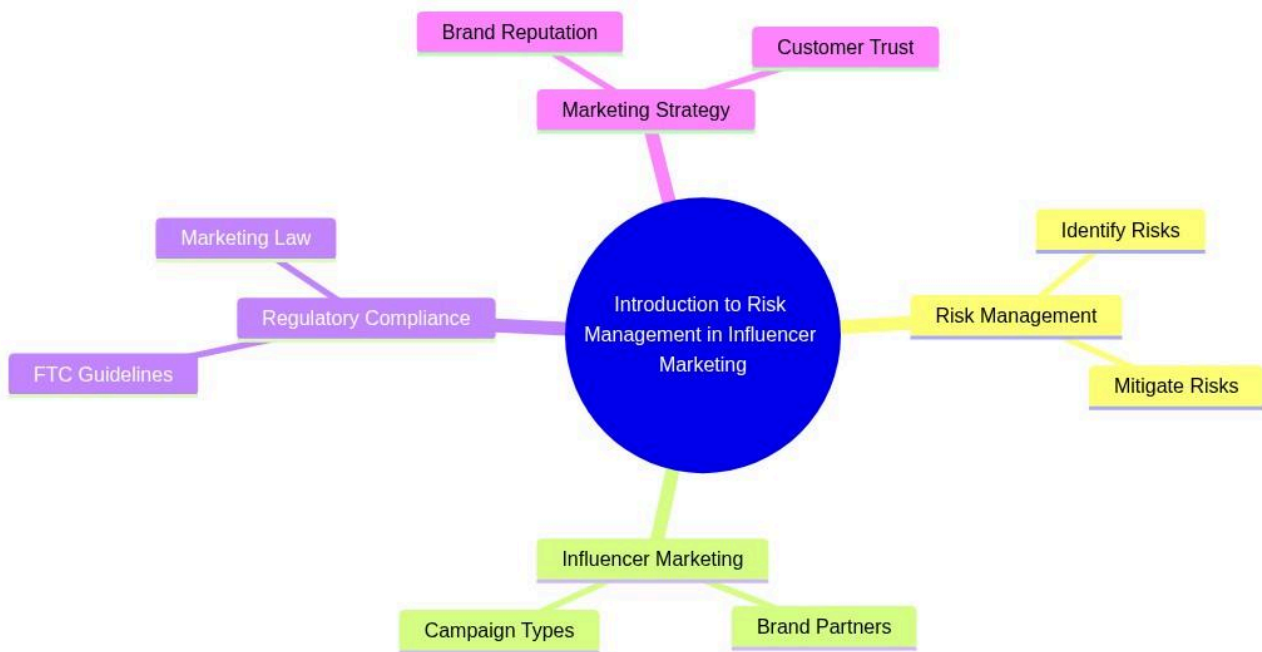


Professional Certificate in Risk Management for Influencer Marketing

# Introduction to Risk Management in Influencer Marketing



mindmap

root((Introduction to Risk Management in Influencer Marketing))

- Risk Management
  - Identify Risks
  - Mitigate Risks
- Influencer Marketing
  - Brand Partners
  - Campaign Types
- Regulatory Compliance
  - FTC Guidelines
  - Marketing Law
- Marketing Strategy
  - Brand Reputation
  - Customer Trust