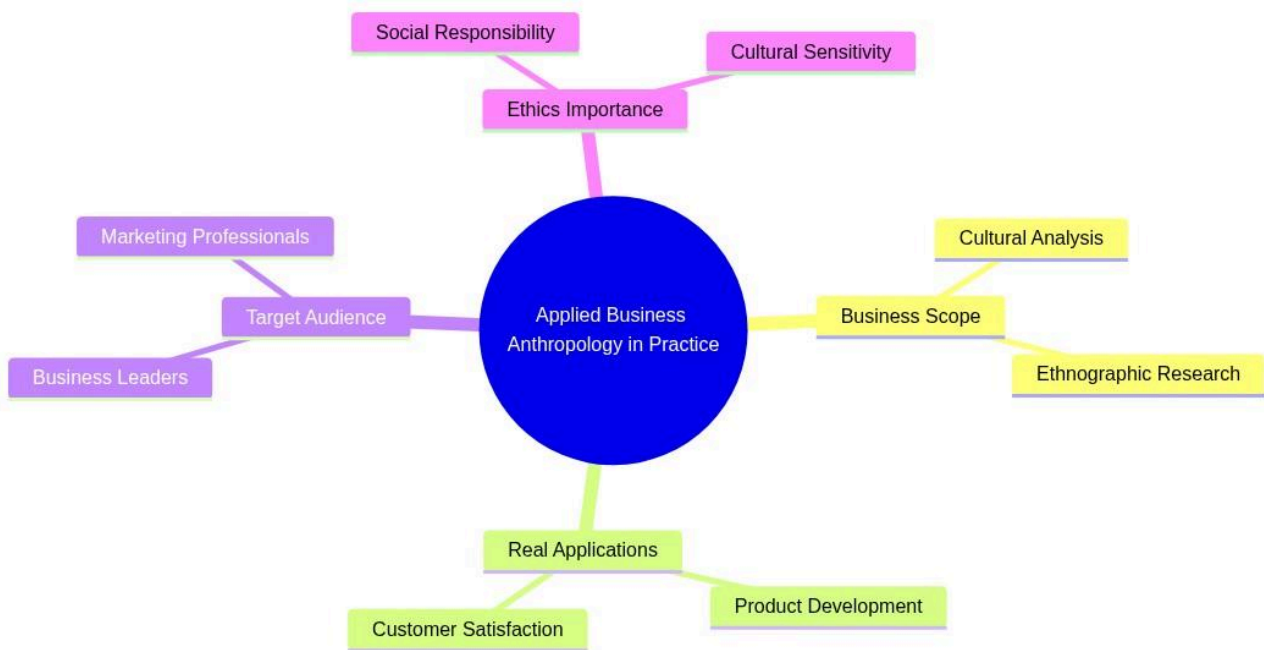


Postgraduate Certificate in Business Anthropology

Applied Business Anthropology in Practice.



mindmap

root((Applied Business Anthropology in Practice))

Business Scope

Cultural Analysis

Ethnographic Research

Real Applications

Product Development

Customer Satisfaction

Target Audience

Business Leaders

Marketing Professionals

Ethics Importance

Social Responsibility

Cultural Sensitivity