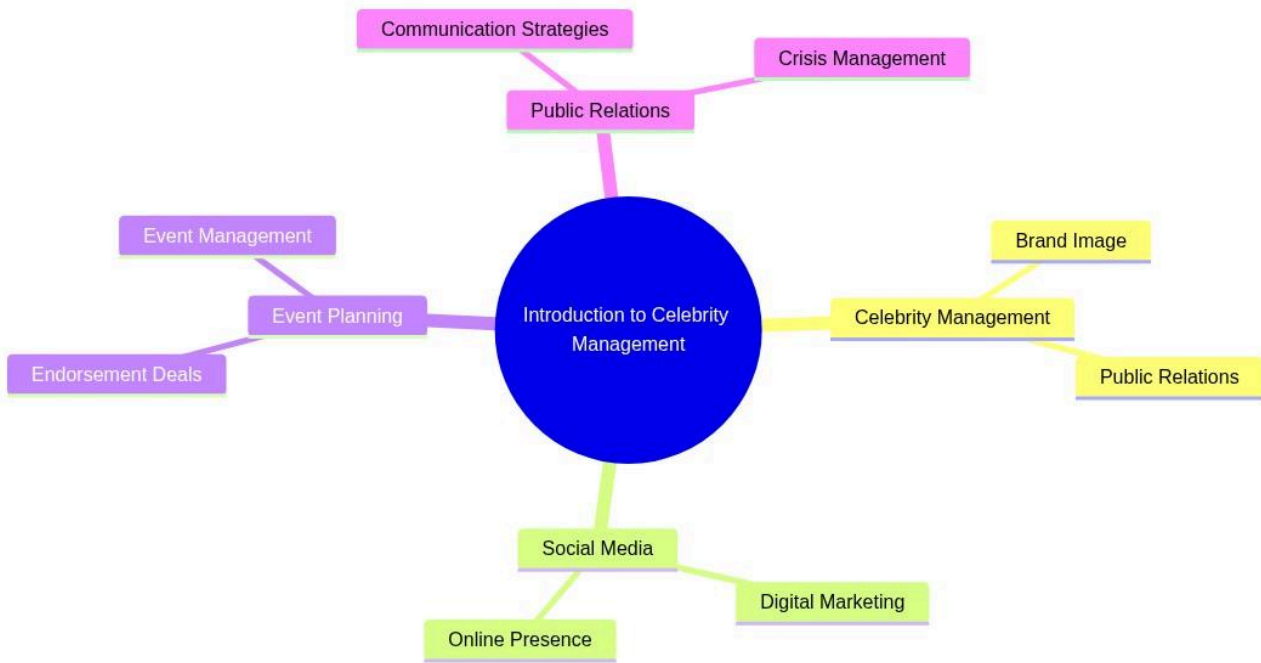


Advanced Certificate in Celebrity Management

Introduction to Celebrity Management



mindmap

```

root((Introduction to Celebrity Management))
  Celebrity Management
    Brand Image
    Public Relations
  Social Media
    Digital Marketing
    Online Presence
  Event Planning
    Endorsement Deals
    Event Management
  Public Relations
    Communication Strategies
    Crisis Management
  
```