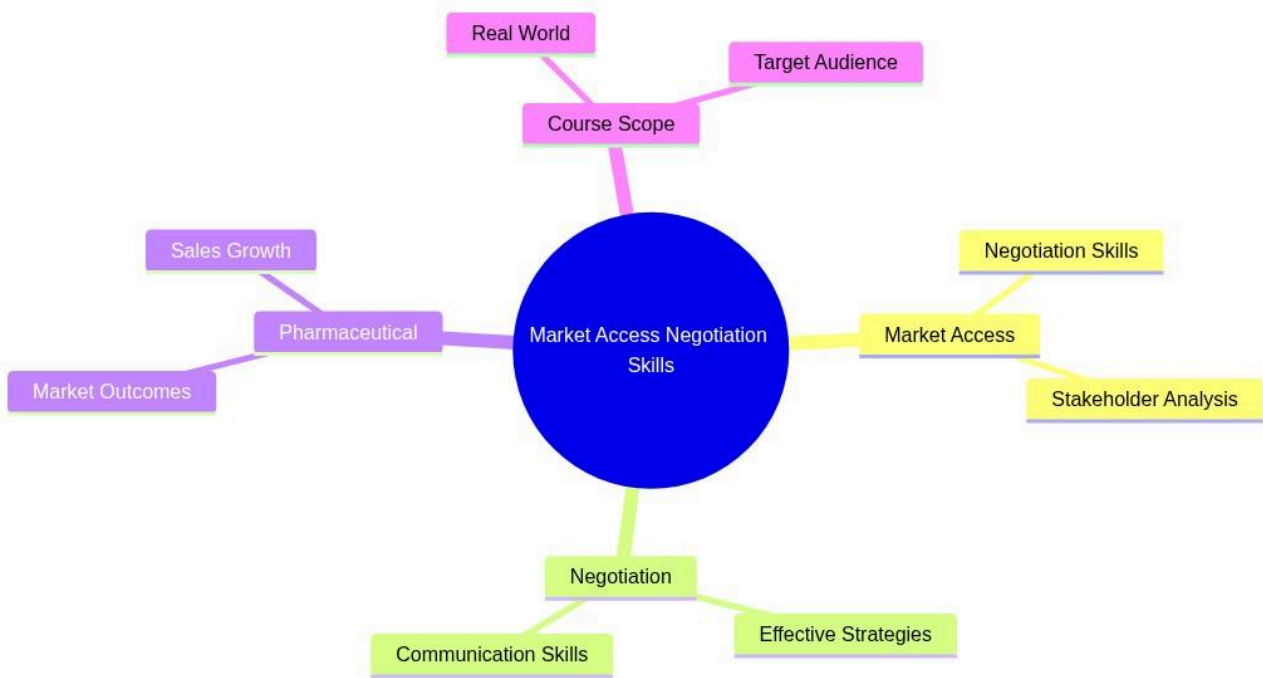


Advanced Skill Certificate in Market Access for Pharmaceuticals

# Market Access Negotiation Skills



mindmap

```

root((Market Access Negotiation Skills))
  Market Access
    Negotiation Skills
    Stakeholder Analysis
  Negotiation
    Effective Strategies
    Communication Skills
  Pharmaceutical
    Market Outcomes
    Sales Growth
  Course Scope
    Real World
    Target Audience
    
```